

MAGAZINE Section

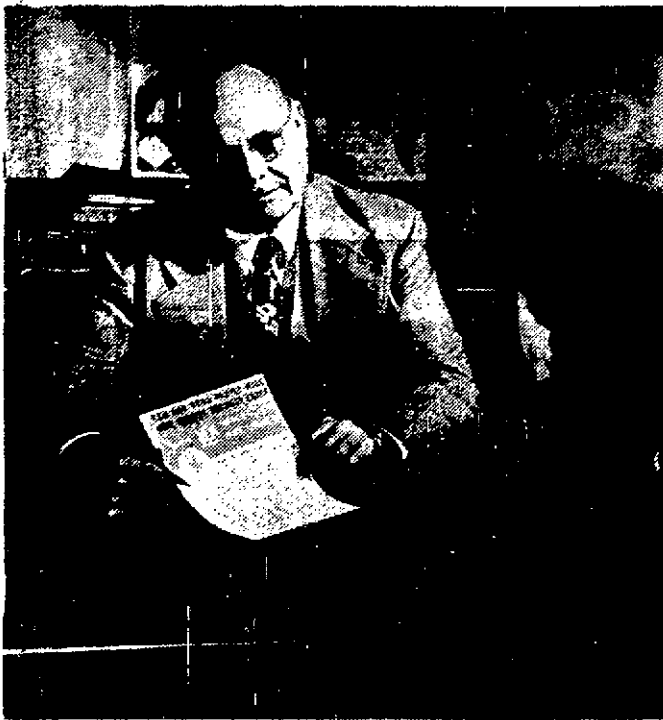


ARMED FORCES SALUTE

Armed Forces Day serves as the occasion for these five young stalwarts, all sons of men with military service, to join in a salute to Americans in uniform. Each wears hat of service he represents. See Page 2.

—Photo by H. S. Melvin.

How Social Security



J. G. Bretherton, manager of the Long Beach Social Security office, assists a caller with a problem.

Unpaid claims are piling up at the Long Beach office of the Social Security Administration. Here are the reasons, and you should know them.

By Margaret Pitcairn Strachan

HAVE YOU ever stopped to think what it would mean to local business, as well as to the individual, if there were no such thing as a Social Security program today? Social Security funds paid to retired workers or to survivors of deceased workers in the area of Long Beach amount to more than \$900,000 a month, which is likewise benefiting local merchants. This sum is growing at an increasing rate because of the new method of computing them which was adopted by Congress in 1950.

Long Beach has the highest percentage of old people of any city in California, according to the records at the Social Security offices, 434 E. Third St. Claims are handled here for persons living in the southern part of Los Angeles County. In order to make it easy for

those residing outside of Long Beach, contact stations are located in state unemployment offices in Torrance, Compton and San Pedro.

The Third St. office is a busy place, averaging 125 new claims each week, and at one time took care of as many as 400 a week. More than 53,000 claims have been handled. At present, the Long Beach staff is preparing for an increase in claims when, in July, the farm workers, self-employed and industrial home-workers who decide to retire, become eligible for benefits for the first time.

The average monthly payments in the past for a retired wage earner alone were \$40.50; for a retired wage earner and his aged wife, \$70, and for an aged widow, \$36. When the new method of figuring the payments goes into effect,

based on average monthly wages earned after 1850, it is estimated that the retired worker alone will average \$60 and he and his wife will average \$95.

AS A MONTHLY SUM, such payments may not seem large enough for comfortable living. "It must be remembered that Social Security was not designed for a feather bed, but for a life net," J. G. Bretherton, manager of the Long Beach office points out.

"Statistics prove that if you take 100 men at age 25 and check up on them at age 65, you will find one wealthy, four well-to-do, five living on earnings, 36 dead and 54 dependent on charity. This alone should make a man realize the need for Social Security, even though at this time he might enjoy a high degree of security."

Social Security is social insurance and works like insurance. If you let your insurance policy lapse, you don't expect the insurance company to pay your heirs at your death. If you have paid up a policy in full—then all is well.

Under Social Security you can be sick or unemployed as much as half the time and still remain insured. Your "account" never lapses. It may become inactive temporarily until you add more "wage credits" to it so that you can be either "fully" or "currently" insured.

THE GOVERNMENT has divided persons into two categories—those who are insured fully and those who are insured currently. In the case of the former, when the worker has one quarter of coverage for every two elapsed after 1950, his policy is paid up. A person is currently insured if he has six quarters of coverage during the last three years.

The currently insured Social Security benefit works this way. After you have six quarters of coverage, for each additional quarter you gain, you are covered for twice the time you worked. Then, like life insurance protection, coverage runs out or becomes inactive.

A single woman who has worked seven or eight years, paying Social Security assessments during this time, would be foolish to quit her job as she would be insured for only twice the length of time worked. At the end of 10 years she would be insured fully and would know that when she reached the age of 65 she would be entitled to her insurance check.

"WE DO ALL WE CAN," Bretherton said, "but you can't track down everyone who has a claim and who doesn't come in to our office

APPLICATION FOR SOCIAL SECURITY ACCOUNT NUMBER

NAME: FRANK SMITH

ADDRESS: 1936 MADISON ST. NEW YORK, N.Y.

DATE OF BIRTH: MAY 6, 1920

PLACE OF BIRTH: AURORA, KANE, ILLINOIS

PREVIOUS SOCIAL SECURITY NUMBER: JOHN HENRY SMITH

EMPLOYER: REPRESENTATIVE MFG. CO.

DATE OF LAST EMPLOYMENT: 1920 MAY ST. NEW YORK 4, N.Y.

DATE OF APPLICATION: SEPT. 10, 1951

ACCOUNT NUMBER: 000-00-0000

Signature: Frank Smith

Everyone, young and old, has a stake in Social Security. When filling out this application, be certain that all questions are answered accurately.

to file for benefits. There is about \$1000 unclaimed in our territory each month. Morticians have been very helpful in keeping us informed of potential claimants in death cases.

"We have one case right now of a widow with two children who have disappeared. She had come in originally to file a claim, but she had married again and we explained that for this reason she was ineligible. The law was changed so that her children are now eligible, but we can't find her or them. The children's grandmother has filed a claim for them so they will not lose any monthly checks. A pleasant surprise awaits the children when they can be located."

Almost everybody has a stake in Social Security. Social Security workers continually stress the importance of keeping your records straight by seeing that employers get the correct account number. There are 89,000,000 active accounts on file at the main office in Baltimore, Md. Do not change your Social Security number—it lasts your lifetime. If you fib about your age be sure that you give the Social Security Administration the exact information to avoid future complications. Their records are strictly confidential. When a girl marries she should have her name changed on her Social Security card. The number remains the same.

FEW PERSONS realize that every time a child is born to an insured workingman, that child automatically receives insurance protection under the Social Security program in case of the worker's death.

According to the law, a man or woman receiving Social Security payments can earn in addition as much as \$50 a month. This also applies to children who receive payments as a result of a parent's death. However, at age 75, an adult may earn any sum and still be eligible for his benefits. Thanks to the mild climate of Southern California, many oldsters here hold down regular positions and are drawing their monthly payments in addition to their salary.

Sometimes a widow fails to file a claim after her husband's death because he had regular



Gertrude H. Boehm, in the Long Beach office, assists those seeking to make Social Security claims.

life insurance and she didn't need it immediately. She doesn't stop to think much about it until the life insurance money is gone. One Long Beach woman recently found that she had lost \$1800 by such negligence. Payments are retroactive for six months only. Ordinarily, claims in death cases must be filed within two years. California does not recognize common law marriage, but So-

cial Security will take care of the children of such a marriage if they were dependent upon the father.

Whatever a person's understanding of social security may be, social security offices are service organizations and consultation concerning individual problems is invited, Bretherton said. The ultimate step in the interpretation of social security is application of the law to individual cases.

Caring for Violets

THERE'S something about the humility of violets that appeals to everyone—especially African violets—and they're such a joy to have around.

An important thing to remember is to keep the plant clean. Brushing African violet leaves free of dust is important to the plant's health. Fuzzy, hairy leaves should be brushed frequently with a soft camel-hair brush, such as an artist's paint brush, for cleanliness. Slick, glossy leaves of other plants may be wiped with a damp cloth or sprayed with tepid water to eliminate dirt. Because African violet leaves grow so close to the surface of the soil, and to prevent the plant from getting crown rot, it is wise to water African violets from the bottom of the pot instead of from the top.



Brush African violet leaves frequently with soft brush for healthy plant.

by plunging the pot into a small pan of water.

Saga of Steam and Sail

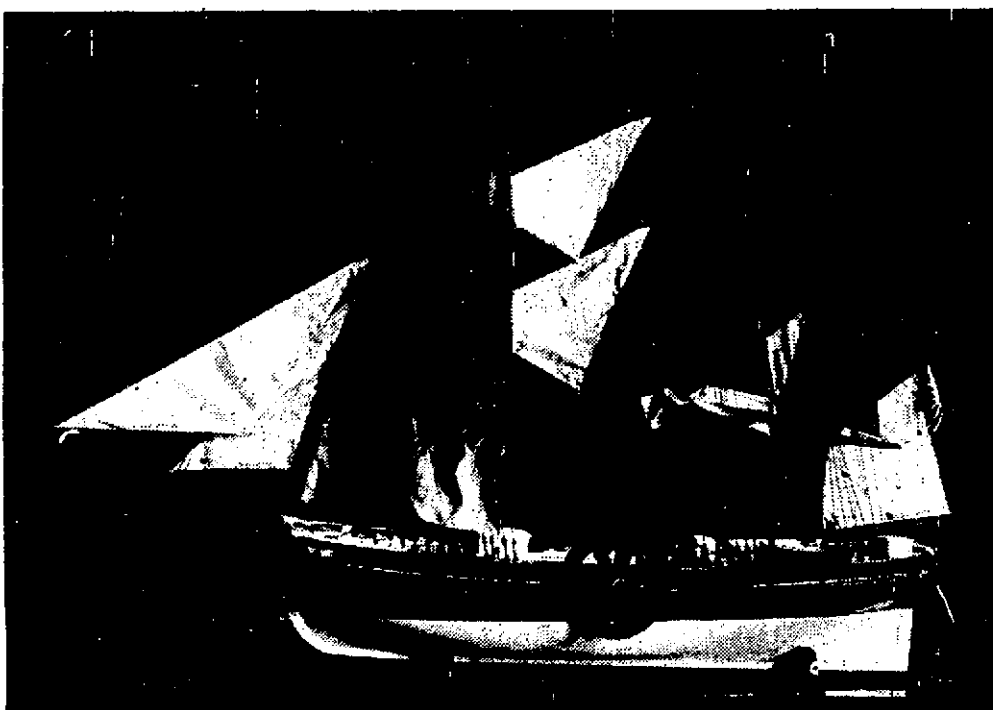
By Maymie R. Krythe

FIRST SHIP to attempt a crossing of the Atlantic Ocean with the aid of steam propulsion, the City of Savannah set forth courageously on May 22, 1819, an event now commemorated by National Maritime Day, a holiday of more than casual importance to Long Beach with its major port facilities.

Importance of the departure was not fully recognized until 1933, when National Maritime Day was set up by Congressional action and the nation was urged to mark the event with fitting rites.

That the undertaking of the Savannah was hazardous in its day is shown by the fact that the vessel was only 98.5 feet long, with a beam of 25.8 and gross tonnage of 319.7. She was built in New York as a three-masted, ship-rigged vessel to be used as a sailing packet between New York and LeHavre.

Capt. Moses Rogers, a river pilot, with considerable experience on inland waters, had been the skipper of the Claremont, on which Robert Fulton made the first successful voyage by steam on the Hudson. Rogers became interested in the new packet being constructed at a shipyard on the East



Departing on May 22, 1819, the combination steam and sailing vessel, Savannah, made a voyage to Europe and return. This is a model of the famous little ship.

River. Rogers believed she could be equipped with steam power as auxiliary to her sails and that this would shorten the Atlantic crossing.

He succeeded in persuading some capitalists in Savannah, Georgia, to finance the addition of the necessary machinery. They named her the City of Savannah. In addition to her full complement of sails, she was fitted with an inclined steam engine. Her paddle wheels of wrought iron were made in such a way that they could be folded up like a fan

and hauled up on deck when the Savannah moved under sails.

As the new craft reached Savannah, after "a boisterous voyage," from New York, she was received by cheering crowds.

BEFORE the ship left Savannah, President Polk, who was visiting there, took a ride in the little vessel to see how her engine performed. The Savannah newspaper carried an advertisement that passengers could be accommodated, but none offered to go. The

Savannah sailed without any travelers or cargo.

Today the Savannah's log book can still be seen in the United States Museum and it gives the account of that first journey. According to the log:

"At 7 a. m. got steam up, winded ship and hove up anchor, and at 9 a. m. started with steam from Savannah."

Ten days later, an American schooner sighted the Savannah, headed for Europe, with smoke pouring from her funnel. As he thought she was afire, the

(Continued on Page 4, Col. 4)

¿Que Dice?

In New Mexico we say "¿Que Dice?" (What do you say?). Folks who have visited us say New Mexico is truly the "Land of Enchantment."

Plan your next trip to one of America's most glamorous and exciting vacation lands... visit ancient Indian Pueblos... hike along clear, cool mountain streams... or bask in desert sunshine... see for yourself why NEW MEXICO is truly the "Land of Enchantment."

¿Que Dice? Plan your next vacation in NEW MEXICO—where it's always vacation time.

Write today for colorful brochure and maps to Dept. 404, TOURIST BUREAU, Santa Fe, New Mexico (adjacent to the Highway Dept.)

BROADLOOM

SPECIAL!

From the Largest and Finest Selection of Carpet in Southern California

All-Wool, Heavy High-Low Loop

REGULAR PRICE \$11.95

Now Through Special Purchase... \$7.95

EASY TERMS • FREE PARKING

CARL'S

1250 PACIFIC COAST HIGHWAY
PHONES: 7-7457 NEvada 6-4152
Open Monday and Friday 'til 9 P. M.

THIS WEEK IN Southland

Sunday, May 18, 1952 Vol. 5, No. 17

ARMED FORCES salutes on Southland's cover are, left to right, Mark Thomas Newton, son of Navy CWO and Mrs. C. B. Newton; Richard Mildner, son of Marine Corps Capt. and Mrs. T. J. Mildner; Christopher Gaul, son of Army Capt. and Mrs. Edward H. Gaul; Bobbie Oliver, Air Force, son of Mr. and Mrs. Robert Oliver, and Donald Bennett, son of Lt. Comdr. and Mrs. Donald Bennett, Coast Guard. Armed Forces Day was marked this week end.

Pictures 3
Camera Angle 4
Cooking 4
Homes 5-7
Books, Art, Stamps . . 8
Record Album 8
Gardens 9
Realty, Building . . 10-11

FRED TAYLOR KRAFT
Magazine Editor

Pacific Sunday Magazine

Across a Bridge to



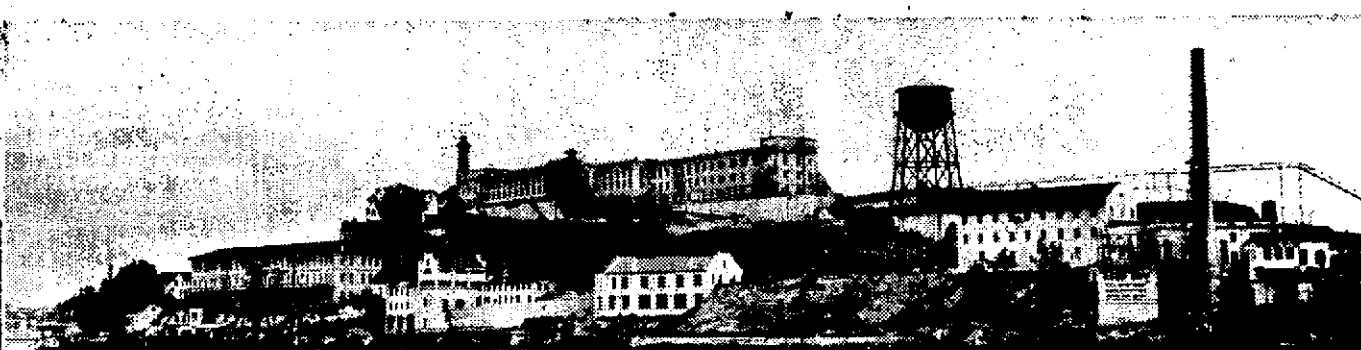
Enticing San Francisco beckons thousands of vacationing visitors each year to swing across the bay on a towering, spidery bridge to enjoy its hospitality.



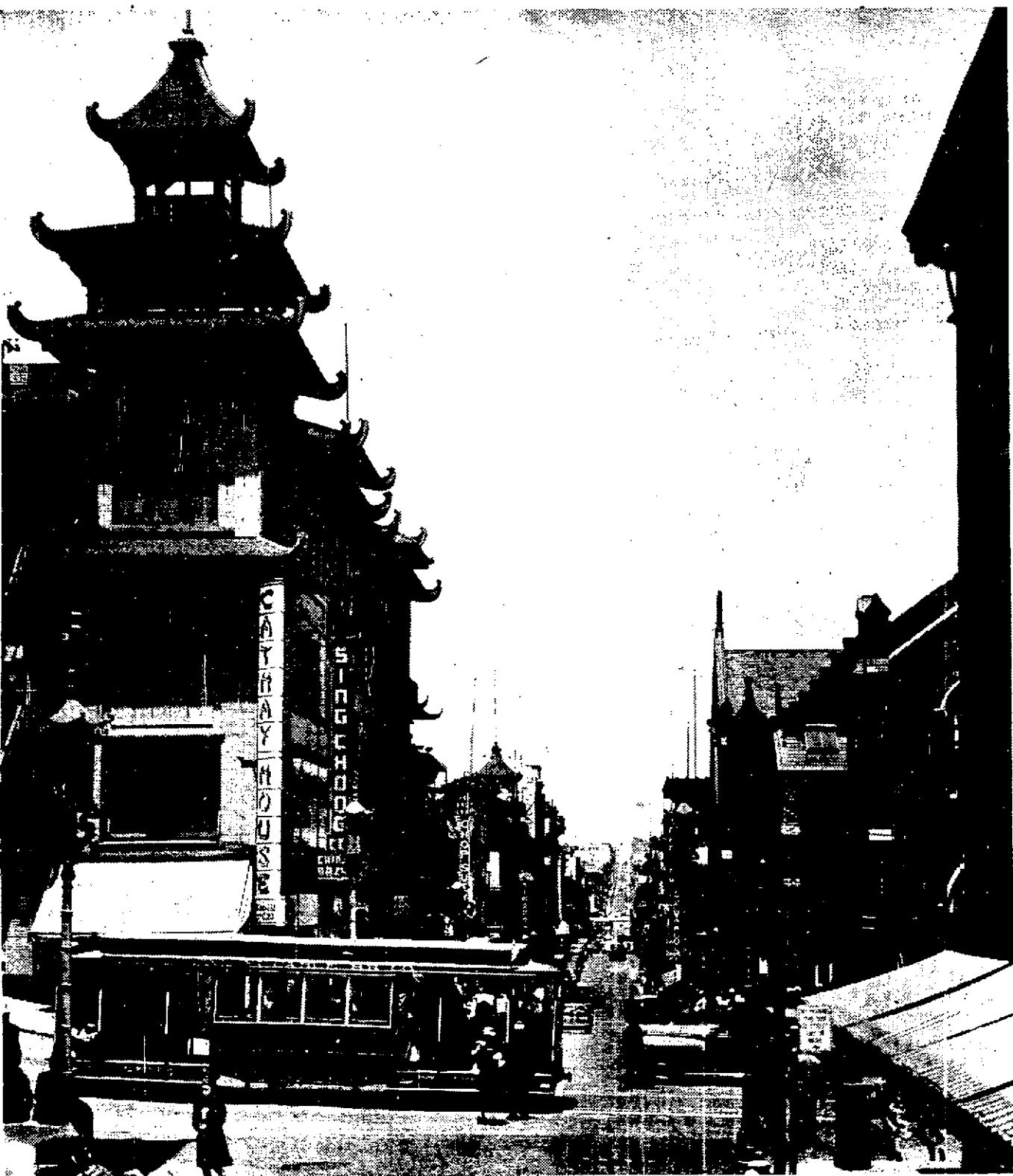
San Francisco's skyline is a brilliant but moody one, ranging from sharpness in the sparkling beauty of a sunny day to shadowy mystery in the grayness of an off-weather night. Never is the romance nor personality of the city dimmed, however.



Should a vote for Queen of the Cities be taken, San Francisco would rate high in the titular contention the world over. Above, a view of the city's skyline as seen from Treasure Island.



Grim Alcatraz Island, with its fortress-like federal prison, has fascination bordering almost on the morbid for the free man who gazes across to the cold stone containing an outlaw crew.



Another facet of the city on the peninsular hills is Chinatown. San Francisco also is home of the tiny cable cars that creep up the steep hills, transportation of a past romantic period.



—Photos on this page courtesy Union Pacific Railroad, except Civic Center photo above by San Francisco Chamber of Commerce

Cable cars clang past a modern scene (top photo) where Union Square is a parked surface atop underground parking. Below, Fishermen's Wharf, world-famed for food, picturesque atmosphere.

Angel Puffs for Dessert

By Mildred K. Flanary

COME SPRING, comes the complete change from heavy to light. Heavy drapes are replaced with cool and airy looking ones, bright fresh slipcovers top the drab winter covering of the sofa and, in fact, the whole earth takes on an atmosphere of fragile fluffiness.

This same transition takes place in menu planning, too. New ideas for desserts gain favor. Desserts must be appealing to the eye, satisfying to the appetite but must be of an airy fragility which sparks the taste buds after a long, weary winter.

Such a dessert is Angel Puffs, a two-part meringue cookie. In the lower half chopped nutmeats and rolled oats give a rich nutty flavor and a slightly chewy texture. A swirl of plain meringue caps

Angel Puffs

2 egg whites
1/2 teaspoon salt
1/2 teaspoon cream of tartar
1 1/2 cups sifted confectioners' sugar

1/2 teaspoon almond flavoring
1/2 cup finely chopped nutmeats
1/2 cup quick rolled oats, uncooked

Beat egg whites with salt until they hold a peak. Add cream of tartar, sugar and flavoring; beat 5 minutes longer. Divide meringue in half. Add nutmeats and rolled oats to one-half of meringue. Drop 1/2-inch balls on a well-greased baking sheet. Make indentation in center of each ball and swirl plain meringue over top. Bake in slow oven (325 degrees F.) for 15 to 18 minutes or until a delicate brown. Remove from baking sheet immediately. Makes 2 1/2 dozen puffs.

Here is the recipe for Angel Puffs, a light dessert, well suited to spring and summer dessert requirements.

them and makes them appealing to behold. These delicate puffs fit well the need for party refreshments

or a perfect ending to a special dinner many times throughout the entire year. The recipe may be found elsewhere on this page, ready to be cut out and filed.

Colorful desserts are always a boon to the menu planner, too, and in this respect a contrast is ever a satisfaction. For instance, try Cranberry Sundae Shells—old-fashioned whole cranberry sauce, just as it comes from the can, over servings of vanilla ice cream in crisp cookie shells. Bake cookie shells in advance over the backs of tart or muffin pans. Six shells, for 6 servings, then save dough to roll out plain butter cookies for the cookie jar. Following is the recipe, and some others you may want to try before spring turns into summer:

Cranberry Sundae Shells
1/2 cup shortening
1 cup beet or cane sugar
1 well-beaten egg

1 teaspoon vanilla
2 cups all-purpose flour
1/2 teaspoon salt
1 teaspoon baking powder
1 tablespoon cream

Cream shortening thoroughly with sugar. Add well-beaten egg and continue to cream until mixture is light and fluffy. Add vanilla. Sift flour, salt, and baking powder. Add to creamed mixture. Add 1 tablespoon cream and mix thoroughly. Chill dough overnight in refrigerator. Roll small balls of dough thin on a lightly floured board.

Grease backs of scallop shells used for baking entrees (or shape them on backs of small tart pans). Cover with cookie dough. Trim edges. Prick well with fork. Bake in moderate oven, 350° F. about 10 minutes or until golden in color. Loosen from edge of shell with tip of knife while hot. Cool a little and ease off shells. Serve a big spoonful of ice cream in each. Top with whole cranberry sauce spooned right from the can.

Almond Angel Food

Split high 10-inch Angel Food cake into 2 layers. Put layers together with Almond Cream Filling and frost cake with Fluffy White Icing. Decorate with daisies of toasted blanched almond halves for petals—and rounds of orange rind for centers.

Angel Food Delight

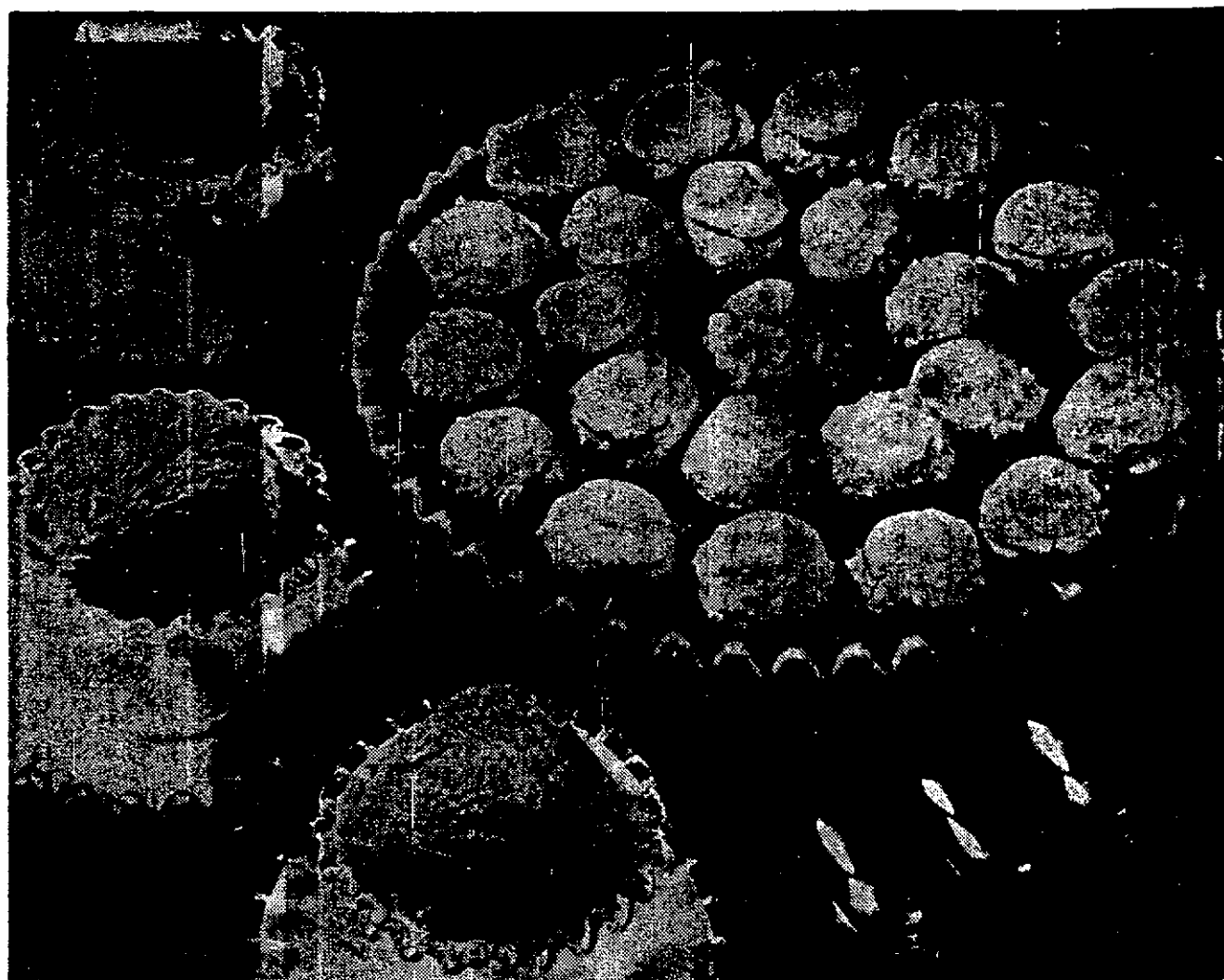
Prepare Angel Food Cake for filling and fill with:

Whip until stiff 3 cups whipping cream; beat in 6 tablespoons confectioners' sugar; fold into a little less than half the cream; 1/2 cup crushed pineapple—well drained; 1 cup fresh strawberries, cut in half; 6 marshmallows, cut in quarters.

Replace top of cake and spread remaining cream on top and sides. Chill 4 to 8 hours.

Baked Alaska

1 spongecake
1 pint ice cream
1/2 cups sliced Brazil nuts
3 egg whites
Salt
3 tablespoons beet or cane



Angel Puffs, two-part meringue cookies, make an excellent springtime dessert to serve with appetite-appealing ice cream.

Grape Juice Apple Snow
1 envelope plain unflavored gelatin
1/2 cup cold water
1 1/2 cups hot grape juice
1/2 cup beet or cane sugar
1/2 teaspoon salt
1/2 teaspoon grated lemon rind
1/2 teaspoon grated orange rind
2 egg whites
1 cup grated apple

Softened gelatin in cold water and dissolve in hot grape juice. Add 3 tablespoons of the sugar, salt, lemon and orange rinds, stirring until sugar is completely dissolved. Beat egg whites with remaining sugar. Add grape juice mixture gradually, beating thoroughly. Chill. When mixture begins to thicken, fold in grated apple. Turn into a mold that has been rinsed with cold water or pile lightly into sherbet glasses. Chill until firm. Serve plain, with whipped cream or soft custard. Serves 6.

Coffee Bavarian Cream With Strawberries

1 envelope plain unflavored gelatin
1/2 cup cold water
1/2 cup ground coffee
1 1/2 cups (14 1/2-oz. can) undiluted evaporated milk
2 eggs, separated
1/2 cup beet or cane sugar
1/2 teaspoon salt
1 pint strawberries, sliced

and sweetened to taste. Soften gelatin in cold water. Tie coffee in cheesecloth, add to milk, cover and cook over hot water 10 minutes. Remove coffee bag. Combine slightly beaten egg yolks, 1/2 cup sugar and salt and add hot milk, slowly stirring. Cook over hot water until mixture coats the spoon, stirring constantly. Add gelatin and stir until dissolved. Cool and when mixture begins to set, fold in stiffly beaten egg whites. Pour into ring mold and chill until set. Unmold and fill center with sweetened strawberries. Serves 6.

Mocha Chocolate Cream With Toasted Coconut

Use preceding recipe for Coffee Bavarian Cream with the following variation:
Cut 1 square chocolate into pieces, add 1/2 cup cold water and cook over low heat, stirring constantly, until thick and smooth. Add to custard mixture just before adding the softened gelatin. Garnish with toasted coconut.

Peach Whip

1 envelope plain unflavored gelatin
1/2 cup cold water
1/2 cup peach syrup, drained from can
1/2 teaspoon salt
1/2 teaspoon ground cinnamon and cloves, mixed
1 cup mashed canned peaches
1 tablespoon lemon juice
2 egg whites
Soften gelatin in cold water. Dissolve in hot syrup. Add salt,

spices, mashed peaches and lemon juice. Cool, and when mixture begins to thicken, beat until frothy. Fold in stiffly beaten egg whites. Turn into mold that has been rinsed with cold water. Chill. When firm, unmold and serve with whipped cream if desired. Serves 6.

Furniture Sized to Fit

THE FURNISHINGS of a house are the tools of daily living, the means we use to rest, dress, eat and entertain our friends. So one of the first considerations in selecting furniture is: Are the pieces adequate—big enough—yet not too large in scale for the house or apartment into which they are to be placed.

The small house with low ceilings does not lend itself to the use of massive furniture. On the other hand, to sacrifice usefulness by matching the scale of the house with diminutive dainty pieces would produce a trilly doll house effect.

A subtle combination of large and small pieces is the solution. These should be so handled that function is not sacrificed and awkwardness is avoided. By making the important pieces in each room as large as they dare to be and scaling the other pieces down subtly, usefulness as well as elegance can be achieved.

Saga of Steam and Sail

(Continued From Page 2)

skipper stood by. But when he discovered she was actually running by steam, he declared her trip was "a proud monument of Yankee skill."

When she neared the coast of Ireland, authorities reported her as a ship in distress, and sent out a cutter, the Kite, to aid her. But they couldn't overtake her, even though she was traveling "with bare poles," so they fired at her, and the Savannah stopped her engine. These men, too, were surprised to learn of her new motive power.

As she moved up the Mersey River at Liverpool, roofs of houses and piers were filled with interested spectators. The London Times noted briefly that an American ship, the Savannah, "the first vessel of its kind—'which ever crossed the Atlantic' had been taken for a ship on fire.

DURING the 25 days she stayed at this port, the British authorities kept a close watch on her movements. For they suspected she might be trying to get the large reward Jerome Bonaparte had offered to anyone who would rescue his brother, Napoleon, from the island of St. Helena.

The American ambassador to Great Britain, Richard Rush, was delighted with the Savannah's accomplishment, and in

a letter to John Quincy Adams, then Secretary of State, he declared:

"She excited admiration as she entered port under power of her steam. She is a fine ship and exhibits in her construction, no less than in her navigation across the Atlantic, a signal triumph of American enterprise and skill upon the ocean."

The Savannah then proceeded to Denmark and Russia. At ports in both countries, members of the royal families, nobility and high officials visited her and took short trips in her. For 10 days of the 33 days' trip from Liverpool to St. Petersburg, she operated under steam.

HOWEVER, on the return trip to Savannah, because of coal shortage, she used sails all the way. But when she entered her home port, she gave the citizens a big thrill by moving proudly to her anchorage, while clouds of black smoke rolled from her funnel. Because of financial losses in a great fire in Savannah, her owners had to sell the Savannah. Then her engine was removed, and she served as a sailing packet between the southern city and New York. Her end came when she was wrecked in a heavy storm off Long Island.

Since the Savannah actually

operated only 80 hours by steam during her 30 days' crossing to England, some authorities believe she should not be credited with the honor of being the first to cross by steam. But, even though she didn't attain the success her confident captain, Moses Rogers, had hoped for, she did make history.

Camera ANGLE

By The Shutterbug

THIS COLUMN has frequently mentioned how nice it is that mothers take pictures. We usually write this in connection with snapshots of the children which mothers have taken. But today I want to bring it up in telling you about a wonderful type of snapshot that doesn't appear often enough in family albums. Pictures of daddy with the baby.

I was reminded of this the other day when a free lance photographer told me about a conversation she'd had with the editor of a family magazine. When asked what type of pictures the publication found hardest to obtain the editor had said those featuring babies with their fathers. She said that they had an abundance of opportunities to buy photographs of mothers and babies, but that apparently people just don't think about snapping pictures of babies and their fathers.

So, the purpose of today's column is to remind you to take pictures of baby with various members of the family. Such snapshots will add to the interest of your family picture record—and will greatly please the person privileged to pose with baby. As an added award for your camera efforts, you're likely to get better than usual pictures of the adults involved. This is because their attention will be so intently focused on the baby that they'll forget that they, too, are in front of the camera.

Seeing that you have such pictures is a snapshooting assignment for mother. These days most fathers take a very active part in caring for the baby. Think of what he does regularly for your young one and that will cue you in your selection of a picture-taking situation.

LONG BEACH CAMERA GUILD will hold a combined meeting for black and white and for color at 8 p. m.

Wednesday at Municipal Art Center, 2300 E. Ocean Blvd. A 6:30 o'clock dinner at Miller's will precede the meeting. . . . George Cushman will give the third and final talk in his series of discussions on titling movies, at the meeting of the Long Beach Cinema Club, Wednesday at 8 p. m. in Houghton Park. . . . The Santa Ana Camera Guild meets Thursday at 8 p. m. in the Community Center, Santa Ana.



When daddy helps baby into her high chair, that's a good time for mother to be on hand with camera.

IOWA PORK SHOPS
FIRST OF THE WEEK
Specials

PRICES EFFECTIVE MON., MAY 19, THROUGH WED., MAY 21

THE "PORK SHOPS" OWN FAMOUS CHERRY RED . . . CURE . . .

CORNERED BEEF CHOICE BONELESS BRISKET **59¢** lb

PACIFIC GOLD NO. 24 CAN **4 FOR \$1.00**

PEARS NO. 303 CAN **10 FOR \$1.00**

NATURE SWEET **APPLESAUCE** NO. 2 CANS **8 FOR \$1.00**

GREEN TAG CUT **GREEN BEANS**

PRESS-TELEGRAM SOUTHLAND MAGAZINE

AS FEATURED ON THIS PAGE BY MILDRED FLANARY

Quaker Rolled **OATS** 1-lb. 3/4-oz. pkg. **19¢**

Ben Hur **VANILLA** 2-oz. bottle **35¢**

Jewel **OIL** pint **28¢**

Gold Medal **FLOUR** 5 lbs. **49¢**

PARADE MAGAZINE *Recipe Specials*

AS FEATURED IN THE BETH MERRIMAN RECIPE ON PAGE 14 IN PARADE MAGAZINE

1140 E. Carson LONG BEACH

655 Pine Ave. LONG BEACH

2428 Santa Fe LONG BEACH

14308 Atlantic COMPTON

1990 E. Olive COMPTON

3 INSURED SAVINGS

Save more and earn more with the First Federal where each savings account is insured to \$10,000 by an instrumentality of the United States Government.

ACCOUNTS OPENED BY THE 15th of ANY MONTH, EARN from the 1st

FIRST FEDERAL SAVINGS
OF LONG BEACH

124 EAST FIRST ST. PHONE 6-5235

Ageless in Design



Red brick and mahogany paneling make a handsome fireplace in the living room of Mr. and Mrs. A. C. Duchaine. The residence has a timeless quality of design.

By Althea Flint

AGELESS in design, the home of Mr. and Mrs. A. C. Duchaine, 144 Siena Dr., could have been built years ago or mere months ago. The shingled exterior walls, slightly peaked roof and latticed front porch are reminiscent of Cape Cod, yet the attached garage which opens directly to the street and the inclosed back garden patio are innovations that make today's mode of living easier than that of years ago.

Louvered panels in the garage door and blue paint matching the window trim, add greatly to the attractive appearance of the house from the street. A split-rail fence incloses the front garden which is planted in wild strawberries and annuals. A white birch tree grows just inside the fence.

Maple furnishings of provincial design accentuate the architectural features which also have a provincial flavor. The red brick fireplace has a wide mantel of mahogany to match the natural paneling above and the other woodwork.

A recessed window at the far end of the room provides the living room with a view of the brick floored patio and its

attractive planting. Shelves flank the window to create the recess and are convenient to the desk which is placed in the window.

WALLS IN the living room are painted a lighter tone of green than the wall-

to-wall carpeting which is used throughout. Woodwork is all of mahogany finished to bring out its natural grain.

The red, green and yellow color scheme in the living room is carried out in the provincial print upholstery on the long

couch. The wall over the couch is decorated by three prints which repeat the colors and decorative theme of the room.

Windows in the living room and the adjoining dining room have yellow traverse draperies hung from cornices. Glass

doors in the dining room which open onto the patio are treated in the same manner.

BOBBOY DUCHAINE'S room on the front is furnished with maple also and the fabrics used are patterned with horses. Draperies and spread

are of chenille.

In the master bedroom the bedspread and draperies are of a beautifully patterned fabric in a design of flowers in square repeats. The wardrobes are designed to form a dressing alcove at the far end of the room.

Wardrobes at right and left frame this dressing table of simple design set before a corniced, draped window.

A desk is placed in a recess in the wall which is flanked by book shelves at either side. The window looks out upon the brick-paved patio and greenery.



—H. S. Melvin Photos

Maple furnishings in the dining room of the Duchaine home have colorful background of patterned wallpaper.

Provincial Trend Gains

By Caroline Coleman

THAT FRENCH PROVINCIAL furniture is gaining esteem became exceedingly clear during the recent furniture market in Los Angeles—one of the nation's top furniture style centers. The finest quality and largest amount of provincial in the history of the market was presented to buyers in town from all sections of the nation.

And the new groups shown there are beginning to arrive in the stores.

It's easy to understand why provincial has become such a favorite with westerners. Its warm finish, informal design and durable construction are qualities that lend themselves extremely well to one-floor plan ranch houses. The trend in recent years has been toward furnishings that are friendly,

and provincial furniture certainly adds to such a feeling of informality and hospitality.

Another important provincial influence this season is the introduction of budget-bracket furniture for economy-minded families.

A well-designed, ingeniously-constructed group of bedroom furniture by Sierra Wood Products of Pasadena is a particularly good example of provincial budget furniture.

Designed by Al Blake of Los Angeles, the five-piece group includes a 55-inch, six-drawer double dresser, a four-drawer chest, nightstand, bookcase-headboard and a mirror.

"The provincial group features an antiqued fruitwood

finish, authentic brass pulls, hardwood legs, decorative routed detail, and tempered Duron tops and sides on all chests. Duron construction—a comparatively new product used in furniture construction—gives the ensemble strength and durability beyond normal standards and is the key to the low prices," owner Rehbeck Lewis of Sierra Wood states.

Most significant factor in the new Sierra Group is the handsome, solid appearance and fine construction despite the low price. Whether you are buying for the master bedroom, the guest room or your children's rooms, the freshness of Sierra provincial will interest you because of its inherent good points that are typical of the strong influences swinging home-makers to this warm-type furniture.

Look how Lovely Your Home can be!



...paint the
"Dutch Boy"
COLOR GALLERY
WAY!



See how cheerfully you can decorate the kitchen and breakfast area when you choose striking colors like these from the "Dutch Boy" Color Gallery.

And the exterior, too, of your western home will take on dramatic new beauty when you paint it the "Dutch Boy" Color Gallery way!

Never before

SO MANY PAINT COLORS

...in the "Dutch Boy" Color Gallery! Delicate pastels to dramatic deep tones. 112 colors in all, specially styled to match practically any decorator fabric. See them in the big Color Gallery at your "Dutch Boy" dealer.



IN SO MANY FINISHES!

All the colors you'll ever want in Wonsover, Flat Wall Enamel, Quick-Drying Enamel, Interior Gloss Enamel, Satin Finish Enamel, Porch and Floor Enamel, House Paint, Sash & Trim Colors, Stucco and Concrete Paint. With Color Gallery you can paint virtually anything—inside or out. Walls, woodwork, floors, furniture, garden furniture, exterior walls and trim.



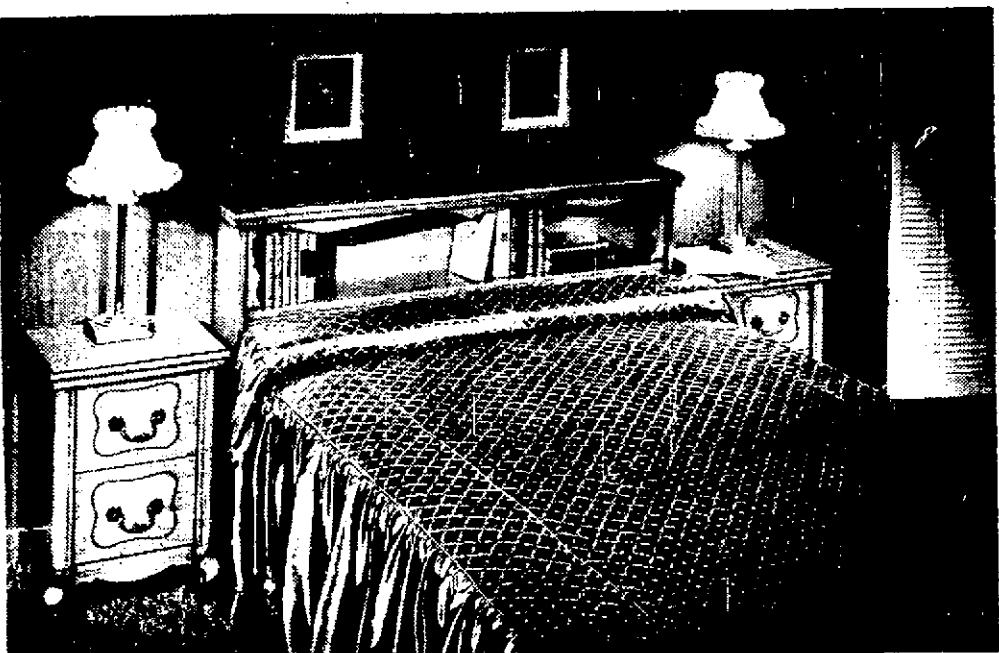
SO EASY TO CHOOSE AND USE!

Note reverse side of big take-home swatches. Each gives harmonizing and accent shades, a complete decorator-approved scheme! Compare with fabrics at home for easier color selection.

SCHEMES FROM MAGAZINES, TOO!

Most "Dutch Boy" Color Gallery dealers feature this giant Color Planning Book. Contains over 300 full color schemes from magazines, with directions on how to match. Latest schemes added regularly... always something new to see.

See classified telephone directory for nearest "DUTCH BOY" dealer

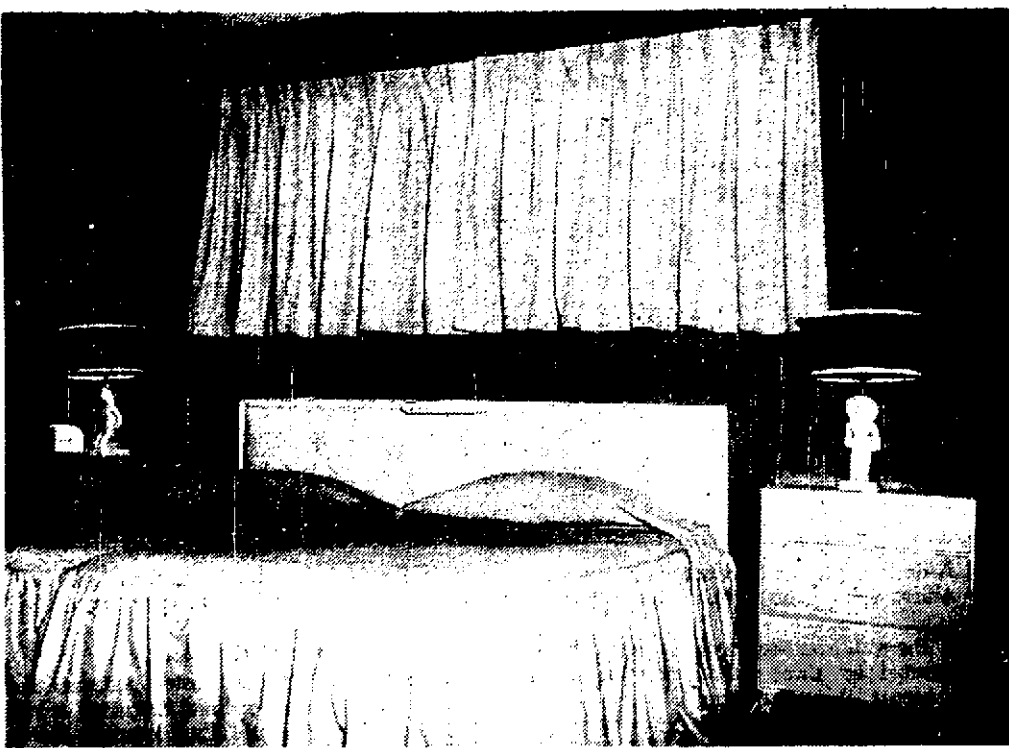


French Provincial furniture is getting more popular today because it lends itself so well with the informal mode of living of the present generation.



NATIONAL LEAD COMPANY • PACIFIC COAST BRANCH • SAN FRANCISCO

Stone for Beauty, Utility



Windows in the outward wall of the master bedroom are set high and draped to give privacy. Opposite beds is a glass wall, also draped, opening on the patio.

factor of emphasis throughout.

The combination living-dining room and the study front on the street but windows high in the wall assure privacy on the street side while sliding walls of glass open the living room to the patio. Two of the bedrooms are in a wing set apart from the other rooms but a third bedroom is built at the end of the kitchen wing where it is separated from the service area by a bath.

There are no space-wasting halls. The front door opens into a corner of the living room next to the study door and either living room or study can be entered directly from the entry. Living room and dining room are combined but the dining room seems like a separate room since the fireplace juts out between the two areas.

A SEPARATE dinette is effected at the opposite end of the kitchen since dish cabinets and the stove backed by a panel of fluted glass make a partial wall between the areas. The only actual hall in the house connects the two bedrooms and bath and is lined with storage.

The uncluttered lines of the house are emphasized by natural redwood siding combined with stucco painted a terra cotta color. Landscaping is planned to make the most of a drive which curves in front of the house.

This drive leads to the garage which is built forward on the lot but does not open di-

USE OF ornamental stone in the interior construction of the new home of Dr. and Mrs. Joseph Schmerler, 9585 Palm Ave., Bellflower, has added a note of interest and has served a useful purpose as well. The fireplace, handsomely constructed, juts out from an inner wall and, with a stone planter extending

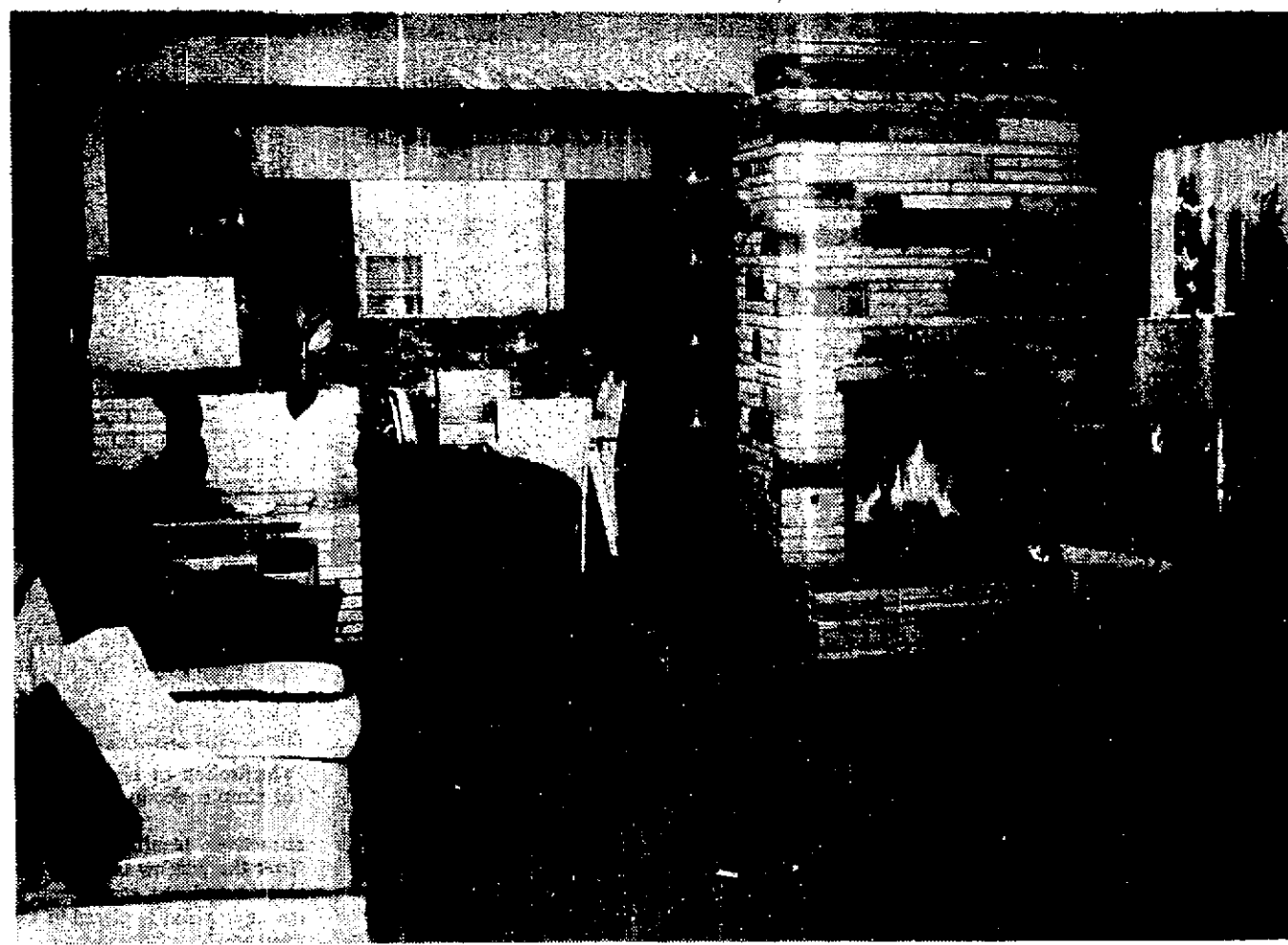
from the opposite wall, forms a partial separation of living room and dining area.

The fireplace has a raised hearth, a seat at the right and shelves built in to window-top level. Planters on the shelves bring a further touch of greenery.

Inclosed in a "U" formed by the wings of the house is a room, providing for leisure time relaxation and for entertaining when the Schmerlers are in the mood for company.

The floor plan of the house is fitted well to the site it occupies and privacy was made a

By Dorothy Killam



Spaciousness is a big feature of the home of Dr. and Mrs. Joseph Schmerler of Bellflower. By using only a partial separation of living and dining room, this factor is increased. A jutting fireplace is part of the demarcation line.

rectly onto the street. It provides off the street parking and allows visitors arriving by auto to alight just a few steps from the front door.

Ivy and lantana grow in the parking. Ivy geraniums in the curve of the front garden are colorful.

The fireplace is built in a panel of stone which juts out into the room, partially separating living room and dining room making the dining room seem to be a separate room. This position of the fireplace also helps block the view of the kitchen door from the living room.

Floral draperies which pull across the window wall control the light. Cornices from which these draperies hang are of wood trimmed with molding, designed to direct fluorescent lights to reflect on the ceiling.

THE WINDOWS built high in the wall on the street side of the living room are topped with the same cornices but draperies of plain fabric like those in the dining room hang here.

An Oriental patterned paper in the dining room is principally brown in color to match the carpeting. Furnishings are of blond wood in both the living room and dining room. Walls in this area are mauve in color.

Floor to ceiling glass panels form the wall between the combination kitchen-dinette and the patio. Match stick bamboo traverse curtains control the light or open the entire area up to the outdoors.

The entire kitchen, dinette and laundry area have floor covering of linoleum in a brown spatter pattern. Natural wood cabinets in the kitchen are as easy to keep up as the spatter linoleum.

A WORK COUNTER in "U" shape is of brown and yellow tile. Drawers under the counter are convex and without knobs because they can be grasped from below. A bread



A small entryway opens directly into the combination living-dining room in the Schmerler home. The study is just a step to the right of the front door.



—Photos by H. S. Melvin

Modernistic touches are given the exterior finish of the Schmerler home. An apron before the garage provides ample room for parking cars off the street.

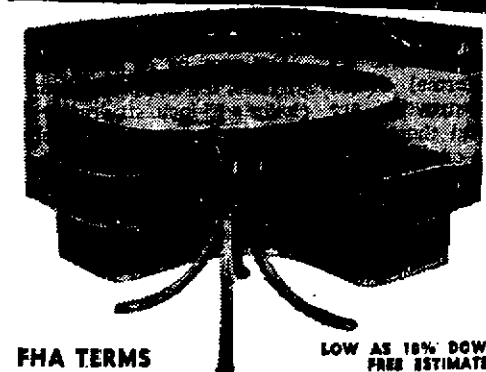
box and the mixer are kept in revolving cabinets in opposite corners of the work counter.

The pleasant dinette is fitted with a wall of storage shut off by louvered doors. A table built to pull out into the room from one of these closets holds the sewing machine.

A pattern of barns and chickens in the paper used in the kitchen and dinette provides the only pattern used in these rooms.

A wall of glass in the master bedroom is hung with floral draperies which traverse. Walls are brown and windows which are built high above the beds are hung with chartreuse traverse curtains.

BREAKFAST NOOKS



FHA TERMS

LOW AS 10% DOWN FREE ESTIMATES

PHONE AN 1-6146 • 4811 E. OLYMPIC

AS LOW AS

\$5700

Table Extra CITY WIDE SERVICE Custom-Built Direct From Manufacturer

LONG BEACH

Phone

40-3418

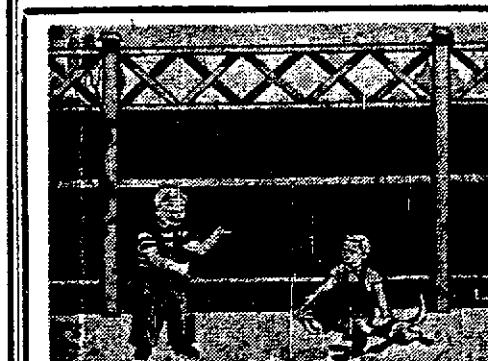
Need a New GARAGE DOOR

Come to Shawver's, Headquarters for good Garage Doors in the Long Beach area.

Shawver Doors Are...

- Safety Sure
- Easy Opening
- Made individually to fit your garage
- Fully guaranteed
- Wood or aluminum
- For new or old garages
- Terms available

SHAWVER COMPANY
CORNER, CALIFORNIA AND HILL
PHONE 4-4211



CHOOSE FROM 24 MODELS



SAVE! GUARANTEED REDWOOD FENCES AT WHOLESALE PRICES

Savings go to you because we deal direct, in big volume. You get only the highest grade redwood, expertly installed. All materials and workmanship guaranteed.

"MODERN," \$1.85

Regularly \$1.95 per foot

Mention this ad and save 10c per foot, installed, on the pictured 5-foot-high "Modern" Model.

Open all day Saturday and Sunday. Easy FHA terms, as low as \$5 monthly. Write or phone TORREY 4-2743 collect, now, for FREE ILLUSTRATED BROCHURE.

COLUMBIA LUMBER CO.
Home of Distinctive Redwood Fences
17550 E. FIRESTONE BLVD. FORTWALK
PHONE TORREY 4-2743

Cal Pacific —It's Terrific!

STARRING: Modern Luxury

STYLE! QUALITY! PRICE!

102 Inches of Solid Seating Comfort



- Hardwood Frame
- Hand-tied Springs
- Choice of Fabrics
- Fully Guaranteed
- Choice of 3 Styles

VALUE 309⁵⁰
Our Price 199⁵⁰
YOU SAVE 110⁰⁰
20⁰⁰ Down 9²⁵ a Month

THREE-PIECE CIRCULAR SECTIONAL

Covers 8 1/2 Feet of Wall Space Each Way

604⁰⁰ VALUE
399⁵⁰ Our Price
205⁰⁰ SAVING
\$40 Down—18.60 a Month

TWO-PIECE OVERSIZE SECTIONAL

Each Piece 54 Inches Long

399⁵⁰ VALUE
284⁵⁰ OUR PRICE
115⁰⁰ SAVING

CLUB CHAIR

159⁵⁰ VALUE
99⁵⁰ OUR PRICE
60⁰⁰ SAVING



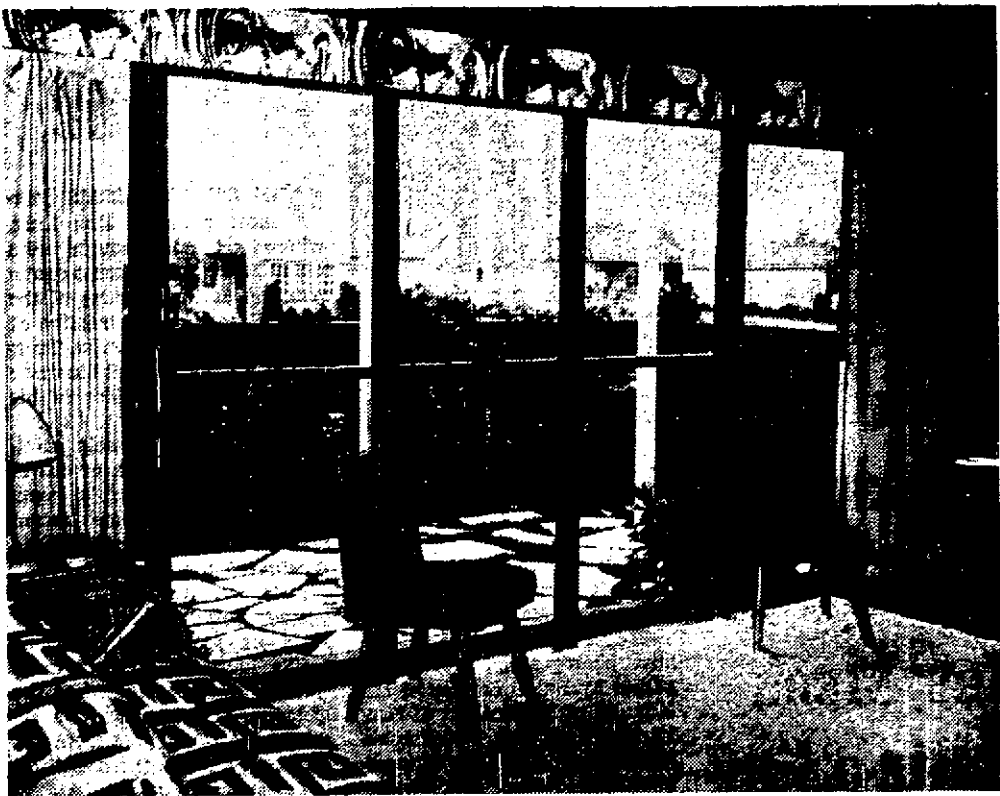
Sir's
MODERN TRENDS
IN
FURNITURE

One Location Only
1252 American Ave.

OPEN MONDAYS AND FRIDAYS TILL 9 P.M.
FREE PARKING AT REAR OF STORE

Phone 7-3593

Small but Spacious House



A wall of glass provides the living room of the Booth home with a view of the patio garden, adding a touch of spaciousness to the small, well-devised house.



A dining counter, serviced by tall stools, separates kitchen from the dining area. A drop leaf table saves room and provides for special occasion meals.

Mahogany With Metal

By Caroline Coleman

A LIGHT-SCALED FEELING—achieved through the use of Philippine mahogany wood combined with black metal—is the dominating characteristic of the new furniture group developed for participa-



This mahogany server has large canters for easy portability. Pulls and top shelf supports are black iron.

Upholstery, Draperies, Decorating

UPHOLSTERED FURNITURE

HERRON'S
ESTABLISHED 1918

2223 EAST FOURTH
Phone 90-4018 or 90-4019
or Garden Grove 9154

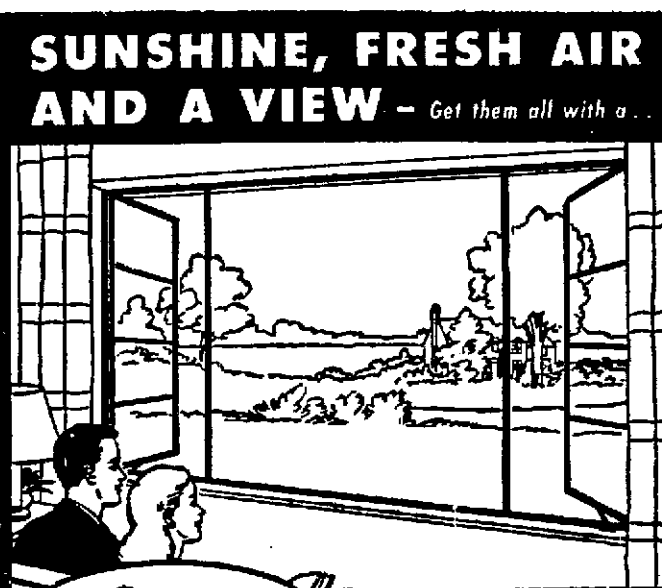
"SLIP COVERS, WALLPAPER, CARPET"

EASY CREDIT TERMS

tion in the Pacifica program this spring.

Designed by Lorin Jackson, the group by Mansion House encompasses 13 pieces of occasional tables and companion dining pieces. The variety of pieces has resulted from the demands of home-makers for completely correlated groups to serve the many functions that the living room is used for today. The television age, living-dining room combinations, and the trend toward more entertainment in the home, are some of the basic reasons creating this demand for more multi-purpose tables.

The group includes three different styles of coffee tables; end, corner, tier and nest-of-tables; desk, an extension dining table, dining chair, buffet, server and lamp commode.



SUNSHINE, FRESH AIR AND A VIEW — Get them all with a...

Fenestra PICTURE WINDOW

NOW—Easier than ever to install with our new patented metal SURROUND. No framing necessary—just nail to studs. Windows always open easily—steel doesn't swell, warp, stick, splinter. Better screens; safer cleaning; low upkeep.

ORDER NOW WHILE STOCKS ARE AVAILABLE

Marine Glass Co.
SCOTT-WOODARD-SCOTT SR.
GLASS FOR ALL PURPOSES
Cor. 14th and Magnolia—Phone 7-7478
MEMBERS OF LONG BEACH BUILDERS' EXCHANGE

By Althea Flint

SPACIOUSNESS and privacy are gained in the new home of Mr. and Mrs. Norman T. Booth Jr., of 5144 E. Wardlow Rd., by judicious apportionment of space and strategic employment of traverse draperies.

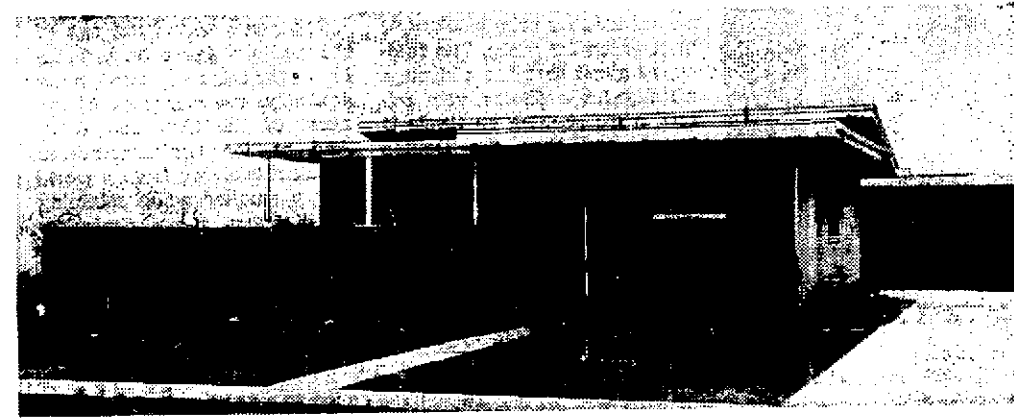
The home, modest in size, with two bedrooms. Most of the glass area is concentrated on one wall in the living room where an entire glass wall overlooks the garden patio. Although this outdoor living area is on the front of the house it is set aside from the street by a fence. All the other windows in the house are built high in the wall and, although they are of good size, they assure privacy.

The fence is designed in a grill pattern of redwood which is ornamental and practical. Because the house is also trimmed in redwood and built low to the ground, this fence has the appearance of belonging to the structure.

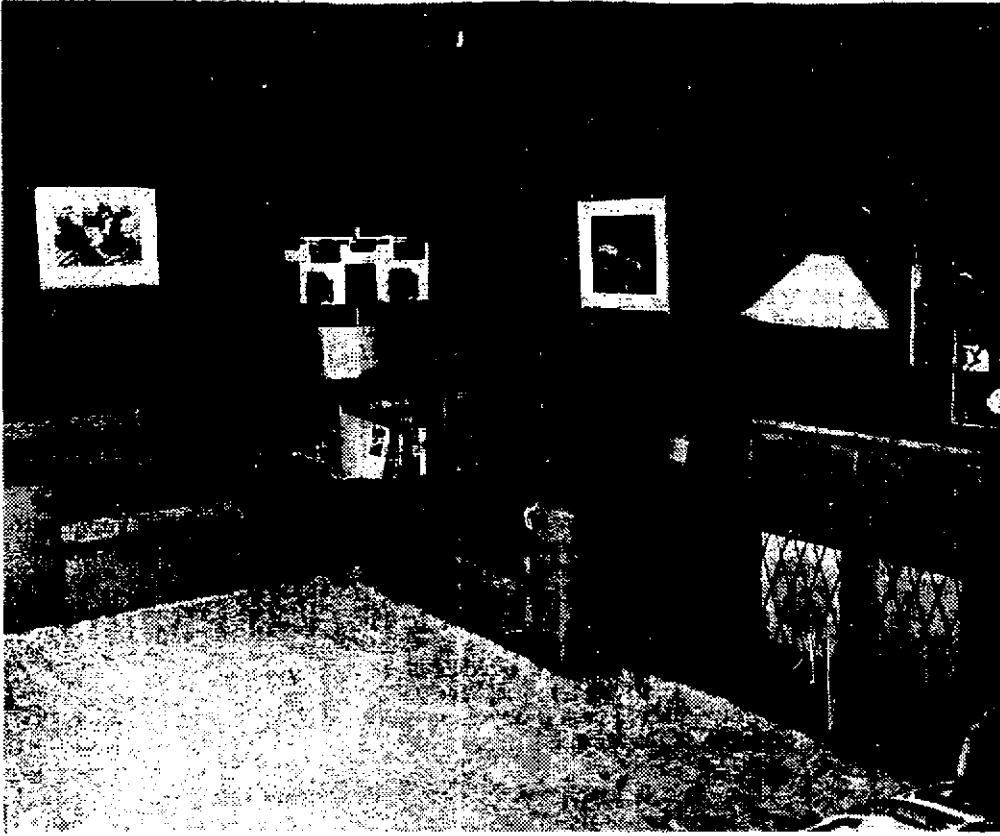
The flagstone and dichondra floor of the patio garden is bordered by colorful flowers. Vines climb on the fence. Up-keep is comparatively easy.

The glass wall in the living room is only one space-giving device. Living room, dining room and kitchen are combined and the feeling of spaciousness is enhanced. If each of these three areas had been partitioned off by solid walls in the traditional manner they would seem far too small and would lose their flexible character.

Although the kitchen is combined with the dining room it is out of view of the living room because it has one inside



A portion of the front garden of the Booth home is reserved for outdoor living and is closed off from the street by an attractively-designed redwood fence.



This is a comfortable corner of the living room of the Booth home. The room is continued into the dining area and this arrangement makes for spaciousness.

wall against which the refrigerator and automatic washer are placed. A dining counter serviced by tall stools shields the kitchen from the dining room without completely separating the two areas.

A drop leaf table in the dining portion of the living room takes up little room when not in use. Versatile dining room chairs make excellent occasional chairs for use in the living room.

Although there is no formal entrance hall the front door opens between the living and the dining portions of the room and heavy traffic is routed away from the center of these areas in reaching the bedroom hall.

Traverse draperies in the living room pull across the glass

wall. The other walls are painted a pleasing shade of plum, with the exception of a combed plywood dado in the dining area which is left in natural color. Combed plywood on the breakfast bar has been painted plum. A shag rug and the ceiling are both gray.

In the bath between the two bedrooms a plastic material is used on the wall above the tub and around the lavatory. The master bedroom is done in a burgundy-and-gray color scheme that is also carried out in the patterned bedspread.

Exterior walls are of green stucco and natural redwood boards and battens. The flat sloping roof is covered with white crushed rock which insulates the house for coolness in summer and warmth in the winter. The roof overhang is supplemented by lattice overhangs which give partial shade to the patio.

CULLIGAN
soft water
SERVICE

TELEPHONE Long Beach 7-4651
TOrrey 7-3274

YOU MUST See THIS LUXURIOUS NEW '52 5 Pc. Chrome Dinette

A FACTORY-TO-YOU NEW LINE INTRODUCTORY OFFER — ONE WEEK ONLY — Exactly as Pictured

Designed for luxurious living... 2-tone chairs, with foam rubber, Duren plastic covers, Nevaform top (kidney shaped); with extension leaf. All colors. Fully guaranteed... See it today!

13 OTHER 1952 MODELS TO CHOOSE FROM

CUSTOM HOME SHOPS
LONG BEACH 421 AMERICAN AVE. STORE HOURS: 9 a.m. to 6 p.m.
ACROSS FROM SEARS, ROEBUCK
Phone L. B. 4-0222 Friday and Monday 12-8 P. M.

SPECIAL! \$777
REG. RETAIL PRICE \$109.95



Lloyds of Long Beach

"Home-Planned" Furniture — Built With Experience
No Other Maker Can Match

One of the most important tests of any furniture line is its flexibility. The ability to serve in more than one way is the goal of almost every individual pattern in a well styled, value packed line. The table shown is an outstanding example of sensible flexibility. Made so that it can accommodate up to six persons comfortably, it is useful as a console table or a serving base as well.

Lloyds of Long Beach
... MODERN SHOP

5874 ATLANTIC AVE.
OPEN MON. AND FRI. EVES. TILL 9

PH. 2-1278

Corrulux

The Sensational LIGHT-GIVING MATERIAL

For porch coverings, patio roofs and enclosures, sun deck screens, privacy partitions, decorative panels, colorful awnings.

ENDURING • WEATHERPROOF MAINTENANCE FREE

Six Beautiful Colors To Choose From:

Skylight Green	Forest Green
Sunlight Yellow	Sky Blue
Coral	Ivory

SHATTERPROOF
The Perfect Material for Tub Enclosures and Shower Doors

- Easily installed in existing buildings.
- Ideal for home modernization or new construction.

Send For FREE Folder

Translucent Materials Co.
Distributor
Phone TRifonix 2-8115
12211 Long Beach Blvd. Longwood

What Ike Really Thinks

MAN FROM ABILENE, by Kevin McCarroll, 222 pp., New York: Doubleday & Co., \$2.50.

By Fred Taylor Krait
Press-Telegram Book Editor

AMERICANS everywhere are asking, "What would be Dwight D. Eisenhower's policies if he were in the White House?"

Mr. McCann, intimately associated with the general for the past five years, goes a long way in answering that question in this book in which his aims are to "paint a portrait of the thinking of Eisenhower against a backdrop of principles, attitudes, hopes and ideals." He takes his material from Ike's letters, random jottings, memoranda, and unpublished and unpublished letters. Perhaps the answer to the

above question is answered in a letter Gen. Eisenhower wrote to a friend, and published by Mr. McCann. It states:

"To a certain extent, the record of every individual (at least any classed as a public figure) is a thing for all to read. What candidates might promise in specific cases in order to win a nomination—assuming that they are ambitious in this regard—and what their whole lives may have exemplified could conceivably be entirely different things. As of now, based upon the information I gain from letters written by my friends, I feel safe in saying that the great concern of the American people is for:

"(1) Renewed assurance that we really have a two-party system; (2) honesty and integrity in government; (3) acknowl-

edgment that the resources of even such a country as ours have limits; (4) (recognition) that reckless and excessive spending and taxation can, in the long run, be as dangerous to our way of life as are external threats; (5) hope of establishing an administration in Washington that can provide a unifying influence, possibly even inspiration; (6) a hope of getting an administration characterized throughout by a sense of justice, fair play, and consideration for all our citizens rather than a sickness in appealing to special interests and pressure groups; (7) confidence that our affairs in the outside world will be handled intelligently and firmly so as to regain for us a position of security and respect, and to do this in such a way as to avoid extravagance."



"Roundup on the Picketwire" is the title of a new western by Allan Vaughan Elston, Santa Ana writer.

Vengeance in Violence

ROUNDUP ON THE PICKETWIRE, by Allan Vaughan Elston, 224 pp., Philadelphia: J. B. Lippincott Co., \$2.50.

By Gerald Lagard

THERE IS USUALLY more story in an Elston western than in a full shelf of the average "bang-bang" books. And this new one is no exception. Young Johnny Diamond rides up to Colorado from Texas, following a 6-year-old trail that may lead to the killers of his family. The Linked Diamonds was the brand Johnny sought, both on a pair of boots taken from his father's body, and perhaps blotted on the old hide of a mare.

In Los Perdidos County, Johnny finds confusion and suspicion. Cattle vanish, and the men of the respected Circle D look upon young Diamond as a natural enemy. That Johnny believes them to be killers and cow thieves does not lessen the natural tension that builds up into killing proportions. And that the Circle D boss-man is courting the lovely daughter of a local rancher brings Johnny's number up for grabs. The finding of a colt that has a strange affinity for a distinctively colored mare running on Circle D range, and then the Double Diamonds on boots on a dead man's feet, show Johnny what lies ahead of him. And that is violence, before he can bring his quest to a satisfactory end.

A Picture of Ocean Life

UNDER THE SEA-WIND, by Rachel Carson, 314 pp., New York: Oxford University Press, \$3.50.

By George Serviss

SOMEWHERE submerged in the complicated makeup that is modern man is a yearning, more or less strong, to be close to nature; to hunt again and to know the land, the sea, the air and creatures that inhabit them.

This is the vibration of our systems, then, that harmonizes, as does the chording of a musical instrument, with the writings of Rachel Carson whose "Under the Sea-Wind" returns to the booksellers' shelves to bid for top supremacy among the year's nonfiction with her "The Sea Around Us."

"Under the Sea-Wind" was first published in the late fall of 1941, was highly acclaimed and then was lost in the maelstrom of a people moving into war. The book is a "naturalist's picture of ocean life" on the eastern shelf of the continent and is written with the same sweep of vision and the same dramatic touch that has put "The Sea Around Us" at the top of the heap for 1951 and with a long sales run still ahead. These books complement each other and should be "must" reading on the list of all who love the out of doors.

Unusual Books

IT IS EASY TO BELIEVE that Thomas Hollyman took more than 4000 pictures and traveled 16,000 miles preparatory to publishing "The Oilmen: A Photographic Story" (Rinehart, \$1.50). The book is beautifully done, each picture adding something to the story of oil and the men who produce it.

THOUSANDS OF PEOPLE consider Emmet Fox pre-eminent in the field of inspirational writing and lecturing. A full and just appraisal of his work and career is given in "Emmet Fox" (Harpers, \$2), by Harry Gaze. More than a biography, it is a guide to Fox's philosophy and a key to why he is so popular in his field today.

"OUT OF AFRICA," in which Isak Dinesen tells the factual story of her experiences on an East African coffee plantation, is a welcome addition to the Modern Library (\$1.25). This new edition is prefaced with an introduction by Bernadine Kiely.

Banquet Set by Writers

AN INTERESTING and well-rounded program will mark the 13th annual banquet of the Long Beach Writers' Club Saturday evening, May 24, in the Huntington Hotel.

Dr. James A. Worsham, listed in Who's Who as an author, lecturer, humorist, sales consultant, manufacturer and inventor, heads the list of speakers. An expert on psychological and business problems, he has held executive positions with widely-known industrial concerns and at the same time has sold articles consistently to such magazines as Saturday Evening Post, Forbes Magazine, Nation's Business and Sales Management. He wrote the popular books "Persuading People," "Low Pressure Selling" and "Winning Your Way" and also authored "The Wor-



DR. JAMES A. WORSHAM

sham Plan," "Getting on in the World" and "The Funny Side of Life."

As state president of the Missouri Writers' Guild, an organization of 150 professional writers, he has been active in writers' conferences sponsored by the Missouri Writers' Guild and the University of Washington.

Mrs. Charles Reed, active for many years in the PTA here, will give humorous monologues. Dr. Jose Fernando Macado of Brazil, author and publisher, alternate delegate to the United Nations Conference at Lake Success, will speak on relations of the two Americas.

Mrs. Daisy Baldwin, president, will preside. Marie H. Wood, Grace Scott and Muriel Mercer comprise the arrangements committee. Reservations may be made until May 19 with Mrs. Elizabeth Wall, Ph. 2-6917.

Writers Meet on Thursday

READING and criticism of poetry and short stories will engage the attention of the members of the Long Beach Writers' Club at their day-long session Thursday at 728 Elm.

The session opens at 10 a. m. when Daisy Baldwin, president, will introduce the poetry director Mary Campbell, who will read members' poems for criticism. Helen Gillum, prose director, will present a short story and articles to be read for criticism.

Following the coffee hour at noon, and a short business session, Olive Spencer, short story contest editor, will introduce the prize winners in the story contest and read the criticism of the judges. The winning authors will read their manuscripts and comment on the writing.

According to Elizabeth Arthur, poetry contest editor, all entries in the light verse contest must be sent to her at 1465 Pine Ave. Deadline is May 29.

Long Beach Best Sellers

FICTION: THE DEVIL'S ADVOCATE, by C. M. Koser, 224 pp., New York: Doubleday & Co., \$2.50.

THE CAINE MUTINY, by Louis-Edmond Rabelais, 224 pp., New York: Doubleday & Co., \$2.50.

THE SARACEN BLADE, by Jerry, 224 pp., New York: Doubleday & Co., \$2.50.

MY COUSIN RACHEL, by Du Maurier, 224 pp., New York: Doubleday & Co., \$2.50.

TRIAL BY TERROR, by Gallico, 224 pp., New York: Doubleday & Co., \$2.50.

HOLD BACK THE NIGHT, by Frank, 224 pp., New York: Doubleday & Co., \$2.50.

NONFICTION: U.S.A. CONFIDENTIAL, by Mortimer and Laila, 224 pp., New York: Doubleday & Co., \$2.50.

WITNESS, by Chambers, 224 pp., New York: Doubleday & Co., \$2.50.

MEMOIRS OF HERBERT HOOPER, by Laila, 224 pp., New York: Doubleday & Co., \$2.50.

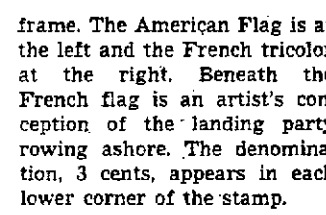
AGES IN CHAOS, by Velikovsky, 224 pp., New York: Doubleday & Co., \$2.50.

A MAN CALLED PETER, by Mar-

U. S. Stamp to Mark LaFayette Anniversary

TO COMMEMORATE the 175th anniversary of the arrival of Marquis de LaFayette in America, the U. S. will issue a new stamp which will be placed on sale at Georgetown, S. C., on June 13. It was at Georgetown that LaFayette landed in June 13, 1777.

The stamp is blue and has a portrait of LaFayette in an oval frame. The American flag is at the left and the French tricolor at the right. Beneath the French flag is an artist's conception of the landing party rowing ashore. The denomination, 3 cents, appears in each lower corner of the stamp.



ARRIVAL OF LAFAYETTE IN AMERICA

Stamp collectors desiring first-day cancellations may send not more than 10 addressed envelopes to the Postmaster, Georgetown, S. C., together with money order remittance to cover the cost of the stamps to be affixed. The outside envelope should be endorsed "First Day Covers."

STAMPS-COINS
Albums and Supplies
Large Stock - Low Prices
E. E. MORRISON (Stamp Shop)
1084 Pine Avenue

RECORDS
For Volumes of Entertainment
You'll find a COMPLETE selection of records and record albums at
Carl's Radio
BELMONT SHORE
5110 E. 2nd St. Ph. 8-0172

FOR THE FINEST NAMES IN MUSIC IT'S
JUDKINS
PIANOS RECORDS TELEVISION SHEET MUSIC BAND INSTRUMENTS
JUDKINS MUSIC
North Long Beach, 5129 Wilshire, 5412 Wilshire Rd., Phone 2-5051 Phone 5-0211

Prejudice Problem Unsolved

THE HIDDEN FLOWER, by Pearl Buck, 308 pp., New York: The John Day Co., \$3.50.

By Paul Frame

A PROBLEM of increasing magnitude is presented clearly and with high courage in this latest novel by the prolific author of "The Good Earth" and "God's Men." But, alas, the problem is offered without solution and with but the faintest of hopes that future generations will find the answer.

The problem is more than that of a cultured young American Army officer who weds—in a Buddhist Temple—a Japanese girl of beauty, intelligence and social standing. It is more than their facing the aversion of the parents and friends on both sides. It is predominantly: What is to be done about the child caught in the eddies between two such currents of obdurate prejudice?

The author leaves the reader to do his own surmising, ending the story with the child yet in infancy and in the care of a Hitler-scarred Jewish woman physician who attended his furtive and unwelcome birth and decided to adopt him.

Despite the tragedy of the Japanese girl's intolerance-imposed decision to leave her husband without his knowing of "the hidden flower" within her, the story is a full-throated song of love. Beautiful are the Japanese settings and of matching beauty the human spirits found in the Japanese bride and the Jewish woman doctor. Noted were some characterization inconsistencies, but not in these two.

The story is written out of the author's great understanding of the differences and, paradoxically, the sameness of humans of the East and West. And as for the unanswered problem evolving from a world grown smaller while retaining its divergent racial characteristics and concepts—who dares declare he knows the answer.

Books, Writers

Miss Du Maurier Edits Noted Kinsman's Letters

By Joseph Joel Keith

DAPHNE DU MAURIER, whose excellent novel, "My Cousin Rachel," is still on the best-seller lists—one of the best works to win a place there in many a moon—has edited the letters of her famous grandfather, George du Maurier, author of "Trilby" and "Peter Ibbetson."

GEORGE DU MAURIER went to London in 1860, and soon thereafter was sharing a room at 10 shillings a week with James McNeill Whistler. A prolific letter writer, he penned a vast number of messages from 1860 to 1867, and his famous granddaughter, Daphne du Maurier, has made a fine and large book of these interesting letters, many illustrated with du Maurier's fine and sometimes amusing sketches. He was first an artist.

GEORGE DU MAURIER was as sure of his place in the world of art and letters as he was of his ability to make most entertaining and amusing friendships, and many of the letters addressed to his mother and to others speak of his associates and of his opinions favorable and unfavorable, the compliments for Whistler, the criticism of others—these many letters give us generous glimpses of that frequently discussed period when so many men of high talent were building for posterity. Besides George du Maurier, we read about Flaubert, Rossetti, Swinburne, Thackeray and du Maurier's very close friend, Whistler. Like Daphne du Maurier's "My Cousin Rachel," the book she edits, "The Young George du Maurier," is also a Double-day publication. A fine, fine collection it is.

LORING WILLIAMS, well known as the editor of American Weave and of his programs



This painting, titled "After the Rains" is one of 23 by members of Long Beach Spectrum Club shown at 225 E. Third St. It was done by Richard Johnson, club president.

Exhibit Opening May 25 to Include 2 Forms of Art

TWO FORMS of art widely different in technique, yet to some degree related in function, will be represented in two exhibitions at the Municipal Art Center opening May 25.

Joe Meek Quite a Guy

JOE MEEK: A Biography, by Stanley Vestal, 336 pp., Caldwell, Idaho: The Caxton Printers, Ltd., \$5.

By Ray Gise

JOE MEEK was a fur trapper and hunter, a Mountain Man, and proud of it. Living contemporary of Kit Carson, Jim Bridger and a host of others, he was the Davy Crockett of the Northwest, bold, adventurous and humorous, a pioneer, peace officer and frontier politician. More, he was the wittiest, saltiest, most shameless wag and jester that ever wore moccasins in the Rockies; a tall, happy-go-lucky Virginian by birth, lover of practical jokes, tall tales, Jacksonian democracy, and Indian women.

When the fur trade played out he moved on to Oregon which he helped win and defend. Indian uprisings in the territory caused him to make a heroic winter trek to the national capital, seeking military aid. While in Washington he was the guest of President James Polk, who was related to the Meek family.

Joe Meek was typical of the pioneers who made this nation. In him is seen the courage and enterprise which are an inherent American tradition. His story is an exciting one, and the man himself mighty good company.

Young California Pianist Puts Imagery in Discs

THE YOUNG and pleasing California pianist, Leonard Pennario, threads Ravel's "Miroirs" and "Gaspard de la Nuit" with required imagery but none of routine triteness (Capitol; 12-inch LP). He also is soloist in the "Rhapsody in Blue" with Paul Whiteman conducting. Whiteman also conducts "An American in Paris" on this record and its appeal to nostalgic sentiment has quite as much pull as its music. Whiteman, as even the very young should know, was the godfather and first conductor (Capitol; 12-inch LP).

The ineffable qualities of a Mozartean pianist glow in Sari Biro's playing of the 24th Concerto (C minor, 491) with an Austrian orchestra and you are grateful to the maker for turning up such an artist (Remington; 12-inch LP).

BE SURE AND SEE
WALKER'S
for all the newest books and best sellers
Join Walker's Literary Guild Book Club
Reg. 2.75 to 5.00
Guild Selections
to members only for 200
2 BONUS BOOKS
Given Upon Joining
YOU GET 3 BOOKS FOR 2.00
Plus 40 Fourth Phone 70-7451

How to Get More Patio For Your Money!

Only the publishers of SUNSET could bring you this book. It is THE authoritative book on patios—the ONLY patio book. It was written because thousands of SUNSET readers all over the country requested it. Complete, money-saving answers on how to plan a new patio, remodel an old one, or get more real pleasure out of your present patio. Covers size and shape, orientation, integration with house and garden, paving, fences, walls, sun shelters, heating, cooling, wind control, barbecues, pools, hillside patios, plantings. How to add a lawn; electrification, furniture, play areas, lawn.

184 big photos, 74 how-to drawings; 176 pages packed with money-saving ideas. A beautiful book.

Order Today From Your Favorite Dealer
Or send only \$2 to Dept. 59, Sunset Magazine, Menlo Park, California.

In Art Circles Casein Painting Is Topic

ONE OF AMERICA'S foremost painters, Dan Lutz, whose art has brought him many honors, will discuss casein painting at the meeting of the Long Beach Art Association at the Municipal Art Center, Tuesday at 8 p. m. He will illustrate the subject with slides of his own paintings.

In recent years, casein painting, an old method of water coloring, has enjoyed a popular revival. In some recent water color shows, caseins have dominated the exhibits.

Lutz, a brilliant painter whose highly individualistic style of painting in various media has brought him more than 15 awards, studied at the Chicago Art Institute. He received his BA degree from the University of Southern California and later became head of the department of painting there. Since 1944 he has taught at Chouinard Art Institute in Los Angeles.

The artist has traveled and studied widely in Europe and he has lectured in many national galleries and museums. His work has been exhibited at the World's Fair in New York, the Golden Gate Exposition, Whitney Museum, Metropolitan Museum in New York and the Los Angeles County Museum. Reproductions of his work appear in the Encyclopedia Britannica.

LBAA President Mrs. Margie Cate will preside. Mrs. Lucille Brown Greene, president-elect is program chairman.

EXOTIC HAWAII—her azure skies, her cerulean waters and her chalk-white beaches—this is the background for many of the more than 20 oils to be exhibited by Norma Groton, of La Canada, in the Pacific Coast Club Galleries through June.

Mrs. Groton, and her husband, a retired insurance company executive, spent some time in Hawaii last summer. They will return this summer for a prolonged stay in order that the artist may have greater opportunity again to capture on canvas some of the enchantment of this exotic land and its people.

Mrs. Groton is a member of the Women Painters of the West, California Art Association and Glendale Art Association. Many of her paintings have been hung in various exhibitions of these groups.

AN OIL PAINTING "Prophets" by a San Pedro artist, Jay Meuser, won first place in oils at the recent San Pedro Art Show. Top honor in water colors went to Mrs. Flaucy Schwenk, also of San Pedro for her "Head Study."

Second place winners in the two classifications were L. E. Ross, of Lomita, for his oil, "Little Sur," and Vera Grube for her "High and Dry," a water color painting.

LUCILLE BROWN GREENE, of Long Beach, is exhibiting two water colors, "Old Homestead" and "Spots and Spaces" at the current Cedar City (Utah) Invitational Exhibition. The artist is the newly elected president of the Long Beach Art Association.

EASY TERMS NOW-YOU CAN BUY CYCLONE FENCE

NO DOWN PAYMENT

36 MONTHS TO PAY

You can have your yard for a few cents a day! Make your own yard a safe playground. Protect your pets, lawn, flowers. Cyclone is made of heavy galvanized steel—lasts longer than fence of other materials. Expert erection service.

For free estimate **CALL CYCLONE**

Long Beach 7-0500; Brea, Calif. 940-5133; main office, Brea, Calif. 940-5133; 513 Thompson Ave., Brea, Calif.

For odd-job home repairs or building

RED-E-CRETE

5 MIXES Concrete Topping Mortar Stucco Plaster



Dry-mixed in bags—just add water

Use handy, easy Red-E-Crete for concrete, mortar, plaster, stucco and more. Eliminates mixing, hauling, heating, waste, dust and mess. 50 lb. bag (concrete) only 78¢ locally.

SHAWVER COMPANY

1000 E. Hill Ph. 6-4211



Neatness in cutting flowers to remove old and faded flowerheads or for decoration indoors is part of a program of care that keeps a garden well groomed.

By Eleanor Avery Price

NATURALLY, after all your efforts to develop a lovely garden, you are desirous of keeping it as well groomed and colorful as a picture in a garden magazine.

Grooming your garden will repay you in a number of ways. In the first place, if old blossoms are kept picked, many of your plants will flower over a longer period or have a complete new second bearing period. These later buds may not open into such a spectacular display of flowering vigor as the first bloom, but you will appreciate having added color.

Just as soon as a flower starts to fade or develop too many seeds, nip it off with the garden shears to encourage growth of flowering of younger buds. Even plants that bear almost continuously will respond if old flowers and seed pods are removed.

If the flower grows on a stem with leaves somewhat below, cut at the base of the stem just above foliage. This would include such flowers as scabiosa, fireball, sweet pea, gaillardia, gerberas, coreopsis, geraniums and many roses. Removal of a few leaves will do no harm and will probably be necessary with such flowers as marigolds, zinnias, bachelor buttons, calliopsis, cosmos, and others. Violas and others even like much of the foliage removed. But by leaving leaf axils, or the angles between leaves and the stems from which they arise, you are encouraging new flowers or branches to develop.

Tips on Gardening

GARDENING TIPS for the week. . . . With the approach of warm weather you should let your grass grow longer. Set the mower to cut at a height of no less than 1 1/2 inches; 1 1/2 inches would be better. This treatment will keep your lawn looking better and growing more vigorously during the summer months.

Tithonias or Mexican sunflowers will do a lot for your garden during the summer and fall. You will get plenty of color from this variety, its orange-scarlet tone acting like a spotlight on your garden scene. A dwarf variety known as Tithonia Torch which grows to only three or four feet is available as well as the older types which attain about six feet at maturity.

This is a good time to plant subtropical fruit trees and shrubs. Evergreen ornamentals such as hibiscus, eucalyptus, bougainvillea and jacaranda may be set out now with assurance of success.

You can give your garden a general feeding at this time. During the next few weeks your plants will be in their most active growing period; to sustain continuous growth sufficient food and water must be applied. There are dozens of plant foods, all good, now available at local garden supply stores.

Garden Club Directory

African Violet Society: Meets second Friday of each month at 7:30 p. m. in Ladies Hall, Linden and Broadway. Visitors welcome.

Agassiz Nature Club: Meets fourth Tuesday of each month, 7:30 p. m., Alhambra Branch Library, 1848 E. Third St. Visitors welcome.

American Begonia Society: Parent Chapter, meets second Tuesday of each month, 7:30 p. m., 551 Locust Ave. Visitors welcome.

American Begonia Society: North Long Beach Branch, meets second Monday of each month, 7:30 p. m., Houghton Park Clubhouse, Atlantic Ave. and Harding St. Visitors welcome.

Alhambra Bay Garden Club: Meets last Thursday of each month, noon, in homes. 7 p. m. for meeting place. Visitors welcome if they have reservations.

Belmont Heights Garden Club: Meets first Tuesday of each month, 2 p. m., in Wesley Hall, Belmont Heights Methodist Church, Torrance Ave. and Third St. Visitors welcome.

California Fuchsia Society: Meets fourth Wednesday of each month, 7:30 p. m., Houghton Park Clubhouse, Atlantic Ave. and Harding St. Visitors welcome.

Donnington-Linden Village Fuchsia Society: Meets third Tuesday of each month at 7:30 p. m., Community Hall, Dominguez.

Golden Gate: Meets third Sunday of each month, 2 p. m., in homes. 7:30 a. m. for meeting place. Visitors welcome.

Lakewood Garden Club: Meets fourth Tuesday of each month, 2 p. m., Social Hall of St. Thomas Episcopal Church, 5308 Arbor Rd. Visitors welcome.

Long Beach Garden Club: Meets fourth Thursday of each month, 7:30 p. m., Alhambra Branch Library, 1848 E. Third St. Visitors welcome.

Los Altos Garden Club: Meets first Wednesday of each month in homes. 7:30 p. m. for meeting place. Visitors welcome.

National Fuchsia Society, Lakewood Branch: Meets second Tuesday of each month, 8 p. m., in Parish Hall of St. Thomas Episcopal Church, 5308 Arbor Rd. Visitors welcome.

National Fuchsia Society, Long Beach Branch: Meets second Thursday of each month, 7:30 p. m., at Mechanics Hall, 720 Elm Ave. Visitors welcome.

South Coast Orchid Society: Meets fourth Monday of each month, 7:30 p. m., Silverado Park Clubhouse, 31st St. and Santa Fe Ave. Visitors welcome.

"Doc" Cha-Kem-Co says:

KNOCK OUT MORE GARDEN PESTS WITH

DU-O-CIDE GARDEN DUST

A marvel in multiple pest control, in dust form. Both an insecticide and a fungicide. Gives both quick action and long lasting effect. Comes in handy 5 oz. dust gun and 1 oz. 2 lb. refill bags. Safe for both garden and household use. Just a few of the many pests against which it may be used are:

Sucking Insects: Aphids, Thrips, White Fly and many others.

Plant Diseases: Powdery Mildew, Rust, Leaf Spot.

Chewing Insects: Ants, Earwigs, Cutworms, Wireworms, Leaf Skeletonizers.

If you prefer a spray, get DU-O-CIDE SPRAY. It, too, is both an insecticide and a fungicide.



DU-O-CIDE CHEMICAL CO.



Removing a few leaves along with flowers helps to keep plantings of cosmos from assuming a "leggy" appearance.

move of a few leaves will do no harm and will probably be necessary with such flowers as marigolds, zinnias, bachelor buttons, calliopsis, cosmos, and others. Violas and others even like much of the foliage removed. But by leaving leaf axils, or the angles between leaves and the stems from which they arise, you are encouraging new flowers or branches to develop.

When removing faded flowers growing on spikes, cut just below the flower spike to encourage more blossoms to appear on side shoots. Such spike members as delphinium, pentstemon, snapdragon, larkspur and stock are best so treated.

FLOWER HEADS only are removed from many plants such as camellias, gardenias, petunias and hibiscus. Flowers that grow in clusters such as pelargonium, verbena and lantana are usually removed just below the head or just above the foliage to allow potential smaller clusters to develop on side branches.

Most low plants may have just flower heads removed, especially if no sharp long stems will mar their appearance. In this category fall such plants as creeping gypsophila, moss phlox, ageratium and alyssum.

Faded lilies are usually removed at the base of the stem near the leaf axils.

Make it a point to go over your garden once or twice a week to remove faded flowers, and also other wilted or diseased material and weeds. Even though no new growth appears, the garden will be neater. Do not drop such refuse on the ground. Faded plant substance is likely to harbor any number of blights and diseases which can infect healthy plants.

Use a large paper bag to hold this material, and pop the bag into the incinerator or bon-

You Make It




FOLDING TABLE - PATTERN 348
CEMENT FLAGSTONES - PATTERN 229

FOR YARD OR TERRACE

These comfortable, light and graceful chairs and folding table are simple projects for the home carpenter. Pattern 348 for chairs and Pattern 229 for the table give actual-size cutting guides. Pattern 229 shows every step for making the cement flagstones. The patterns cost 25 cents each. Be sure to state number or numbers of patterns desired when ordering from: Workshop Pattern Service, Press-Telegram Southland Magazine, Bedford Hills, N. Y.

Tobacco Virus

Tobacco users should not handle tomato plants with unwashed hands. Tobacco mosaic virus persists in the cured leaf and can be carried to a tomato plant on the hands of a smoker. This also applies to egg plant and peppers.



SNAROL Meal
Kills Snails, Slugs

PELARGONIUM (Martha Washington Geraniums). Large plants in 3-in. pots. These plants are in full bloom. Select your colors. . . . 3 for \$1

ROSE BUSHES in full bloom. . . . gal. can. 75¢

Plant for an abundance of blossoms this Summer. Patented varieties slightly higher.

TUBEROUS BEGONIA PLANTS 10 for 150


Camellia, Carnation and Picotee varieties. Will flower profusely this summer.

DAHLIA BULBS Decorative Pompon, Cactus, Included are new and select varieties. . . . from 39¢

EUROPEAN WHITE BIRCH Many sizes, top quality. . . . 295 up

RUFFLED PETUNIAS In bloom—Plant for immediate color. 3-in. pots. . . . 20¢

FUCHSIAS HANGING OR UPRIGHT 45¢ 4-IN. POTS



3842 E. 101st
FREE DELIVERY • OPEN MONDAY

build a properly reinforced **ROCKLITE** wall

all materials \$120

Here's the wall you'll want around your yard . . . properly reinforced to meet city and county building code requirements. Easy and fun to build . . . a wall you'll be proud of . . . convenient F.N.A. Terms.

*Prices based on a minimum of 100 linear ft. . . . less if you pick up material. Includes sand, concrete, Rocklite Memory, and steel.

CONSOLIDATED ROCK PRODUCTS CO.

Please send complete wall information and construction details to:

NAME _____
ADDRESS _____
CITY _____

FUCHSIA-LA NURSERY

Long Beach's Largest and Most Complete Nursery

3549 ATLANTIC PHONE 4-1221

Power Lawn Mower— 96⁰⁰
From

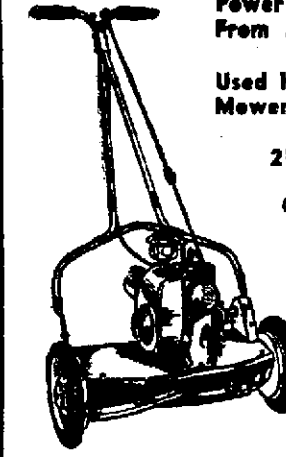
Used Hand Mowers 7⁹⁵ up

2 1/2-gal. Tank Spray Gun 6⁹⁹
(Reg. 9.15 Compressed Air Type)

Miscar Pick-up Cart 10⁰⁰

Flagstone Bird Bath 14⁹⁵

Incinerator Installed, from 18⁹⁵



ROSE BUSH 1-Gal. . . . 75¢

Pat. Varieties \$1.95 and up

TREE ROSE 2⁷⁵

Pat. Variety 3⁹⁵ Climbers 85¢ and up

TUBEROUS BEGONIA PLANTS 7 for 1⁰⁰

SYRINGA (mock orange) DBL. 5-Gal. 2⁴⁵ 1-Gal. 69¢

PEAT MOSS 4⁹⁵
Bale

HYDRANGEA 1-Gal. . . . 69¢

GRAPES in Mixed Varieties 3 for 1⁰⁰
Gal. 35¢ ea.

RIVERDALE NURSERY
6785 ATLANTIC AVE. PHONE 20-5405; 20-5406

Bloomin' Good Fertilizer!

Red Star Gro-Master

Complete Plant Food for Your Garden and Lawn

Garden Tips by JOE LITTLEFIELD Red Star Garden Consultant

Petunias and geraniums furnish lots of colorful blossoms all summer long. The hotter the weather the better they love it. You can grow these in pots and move them to desired areas of garden or patio. Keep them slightly on the dry side and they will bloom better than if kept occasionally moist. But plant food for them in Red Star Gro-Master. You'll encourage the geraniums to furnish better blooms if you pick off the old leaves and faded flowers.

These two types of plants give lots of bloom, need little care, are just what you need! Gro-Master needs for best results! Geraniums for background planting; petunias for the border.



Red Star PLANT-FOODS

At Better Nurseries and Garden Supply Dealers

Largest Project

CONSTRUCTION is now under way on a new \$20,000,000 community in San Diego, the largest building program of its kind to serve the area's housing needs, it was announced yesterday by Walter Bollenbacher and Louis L. Kelton, developers.

More than 2000 homes and a business center will be built in Lake Murray Manor on 600 acres of rolling land along the eastern boundary of San Diego in the La Mesa area. Fronting on Lake Murray Blvd., the large-scale development will be located between Lake Murray and Fletcher Hills.

Recognized as one of the largest volume-building concerns in Southern California, Bollenbacher and Kelton have constructed as many as 3500 new homes in a single year. Sites of their developments since 1942 include Los Angeles, Van Nuys and other parts of San Fernando Valley, Torrance, Whittier, Lynwood, Norwalk and Compton. The firm is currently building more than 400 homes in Torrance at the present time.

Los Angeles headquarters are maintained at 945 N. La Cienega Blvd.

Along REALTY ROW

By NEWT TODD... Realty and Building Editor

BEST WAY to solve defense housing problems with the greatest speed and the least inflationary effect is to take government shackles off homeseekers and the homebuilding industry, the National Association of Real Estate Boards told the Senate banking and currency committee, which is considering S. 3066, the Housing Act of 1952.

Calvin K. Snyder, secretary of the Realtors' Washington committee, in his statement to the Senate committee, recommended the following positive program:

1. Permit interest rates on home loans insured by the Federal Housing Administration and guaranteed by the Veterans Administration to seek their own level within present statutory limits.

2. Provide for a flow of private credit by removing the now indefensible credit controls in effect against home buyers and builders.

3. Assist seekers of rental homes and renew confidence in the rental home industry by ending the discriminatory 10-year freeze of rental owners' incomes.

"We question generally the soundness of the premise upon which this bill is based that more than \$2½ billion in government funds and support is needed to provide housing for defense workers and military personnel," Snyder said, cautioning against the inflationary act of adding millions of dollars to the public debt.

"The principal reason for the tight mortgage situation stressed by every non-government participant in the February round-table conference (of the Senate banking and currency committee) was the unrealistic pegging of FHA and VA interest rates. Throughout the record of the conference runs this theme: Let the market determine the interest rate, and mortgage money will be made available.

"The government witnesses at the hearing stated that the present FHA and VA interest rates are effective. If they are truly effective, then this request for \$1.3 billion (additional authorization for the Federal National Mortgage Association to buy mortgages) to tempt private capital to enter the defense housing program should not merit serious consideration. We strongly urge that the Congress stop treating only the symptoms of our present mortgage difficulty and go to the root of the trouble."

Snyder bolstered his recommendation on interest rates by quoting from a survey conducted by NAREB on the availability of residential mortgage funds. The interim report based on replies from 379 real estate boards in 47 states and the District of Columbia shows that 5 per cent is the median interest rate on conventional loans throughout the United States.

"What is most significant," Snyder said, "is the fact that of 379 communities reporting, only two made any mention of FNMA as a possible partial solution to the tight mortgage situation."

The survey showed that conventional and FHA Title II funds are moderately to freely available, and GI loans are generally not available. In critical areas, FHA Title IX loans range from moderately available to tight. Savings and loan associations are rated as the principal sources of mortgage funds, with insurance companies, second, and commercial banks, third. Comments on the returns mentioned interest rate most frequently as the reason for the non-availability of GI loans.

Discussing the issue of credit controls, Snyder said that "the discrimination against home buyers and builders contained in the real estate credit controls is too glaring to go unnoticed," especially since the suspension of the voluntary credit restraint program and Regulation W by the Federal Reserve Board.

"Surely the Congress will not support a policy that says home ownership is more inflationary and less desirable and less necessary than some of the more expendable items now allowed to be offered freely to American citizens," he added. "Many persons now saving to buy homes may be so discouraged by a prolongation of controls against home buying that they will spend the money saved for other purposes. We do not wish any discrimination against other products offered by American industry. At the same time, we must underline the present unfair deterrents to home ownership contained in the real estate credit controls."



An aerial view of Polytechnic High School and its tremendous expansion program is depicted above. Welded steel arch frames represent the new auditorium. Other buildings under construction include boys' and girls' locker rooms, and the Veterans Memorial Library. A combination cafeteria and sales instruction building as well as new classrooms will complete the master plan.

As We Hear It

By the Classified Ad-Visors

VOLLEYBALL TO BALLROOM—Bernie Specht captained the Long Beach volleyball team to a No. 4 spot in the U. S. at the National Volleyball Tournament held at Columbus, Ohio. Forty teams participated. The Specht's danced their way from Chicago to Casper, Wyo., where they put on an exhibition with Duke Ellington's band. Mrs. Specht, a former exhibition dancer with Arthur Murray, enjoyed showing the Casper natives the latest dance innovations. A trip that spelled fun plus, missing nothing—not even the floods at Salt Lake!

European Tour—I. K. Wicks is leaving Tuesday by air for an extended European tour, expecting to spend considerable time in Norway, his former home. There he will take in some wonderful salmon fishing. His daughter, Camilla Wicks, has just returned from playing 88 concerts in 10 European countries.

Wirecapades—Kathryn Wland, president, reports the "Wires" attended the spectacular Icecapades in Los Angeles. Preceding the show the group had dinner at Farmers' Market. A large evening, lots of fun, a wonderful show!

\$10 Jackpot—Glenn Gustine hit the jackpot again, landing a 16-pound halibut off Coronado! Gustine, with John T. Webster and a party of 10, chartered a boat searching for yellowtail, but ended up in the kelp beds offshore. Webster says he got what the cats left and both agree next time they'll take off from Pierpoint Landing instead!

Water, Water, Everywhere—Charles Sherman (Ben Mar-ron's office) has just returned from a three-week trip by train to Omaha, Neb. He arrived back there just in time to help fill sandbags. Sherman was entertained at lots of luncheons and dinners and was happy to find that his property was not in jeopardy.

Operation Location—Charles Persinger has just moved into a new office at 3216 E. Seventh St. where he will specialize in Belmont Heights properties, particularly income. For many years, he was located at 333 E. Pacific Coast Hwy.

Spring Moving—John T. Bohan announces that Bob Hauge has joined the firm at 810 E. Fourth St.



Plans are now completed for the start of construction on June 15 of this ultra-modern professional building at 11850 E. Firestone Blvd., Norwalk, according to Max Coonen, business manager. The structure will be of masonry construction and called the Norwalk Professional Building. It will contain 9000 square feet with 12 medical suites available for lease. The proposed Freeway Hospital of Norwalk is to be built on adjoining property with a separate entrance on 11827 Front St. Architect for both projects was Louis Shoall Miller of Long Beach.

New Apts.

PERMITTS for three new apartment houses, totaling \$131,000, have been issued by the department of building and safety, according to Superintendent Edward O'Connor.

They are to Brewer-Webb Construction Co., eight-unit apartment, 1030 E. Carson St., \$46,000; Stivers Bros., 10-unit, 1910 Cedar Ave., \$45,000, and John T. Webster, nine-unit, 734 Cerritos Ave., \$40,000.

Open for Inspection

A HOME with all the connotations its name implies is "Junior Executive," a residence of livability and distinction, now nearing completion and open for inspection in Brookhurst Park near Garden Grove.

"Junior Executive" was so carefully planned down to the most minute livable detail that Henry C. Cox took a year of research to design the home. Constructed by Henry C. Cox and Affiliated Co's., "Junior Executive" has a living area of 1500 square feet, exclusive of the spacious two-car garage.

A feature of the house is the pleasant blending of living and dining area with the patio. The wall of the house adjoining the patio is virtually all glass, with 50 out of the 54 linear feet being glass, affording both a pleasant view and sunny interior.

Much in keeping with the livable California styling of "Junior Executive" is the free-standing brick fireplace, which becomes a friendly barbecue on the dining area side.

Among the many other quality features of "Junior Executive" is a two-car garage, two baths, spacious closets and forced-air heating.

"Junior Executive" is open for inspection from 10 a. m. to 5 p. m. each week day, and until 7 p. m. on Sundays.

Realtor Sets Sales Record

REALTOR GLENN E. CRABTREE, 2060 E. Pacific Coast Highway, sold \$176,422.34 worth of property during the month of April, he disclosed yesterday. These included co-operative transactions as well as those handled by Crabtree himself.

Sales included the Alamo Motel, 1827 Pacific Ave., sold by Mr. and Mrs. Philip H. Beaudette to Mr. and Mrs. C. J. Niehouse, Simmons Day and Night Realty represented the sellers; four units located at 1991-93-95 and 97 Maine Ave., sold by Cressa M. Adams to Mr. and Mrs. H. Frank Allen, represented by Menahan Realty Co.; a duplex at 1728-30 Gardemia Ave., sold by Mr. and Mrs. Sol Schwartz to Mr. and Mrs. Alan E. Payne; a home at 2141 Tulane; sold by Hal Lynch to Mr. and Mrs. T. A. Petersen, sellers represented by Los Altos Realty; a home at 2168 Stanbridge, sold by Mr. and Mrs. Freeman R. Milburn to Mr. and Mrs. Kirk B. Kastner; a home at 348 Cerritos Ave., sold by Mr. and Mrs. Ervin Wildman to E. L. Morgan, represented by Stigall Realty.

Also a home at 2425 Zandia St., sold by Donald K. Deming, represented by McGrath-Shank Co., to Mr. and Mrs. H. R. Boise; a home at 2521 E. Esther St., sold by Mara Hart Baldwin to Corporal and Mrs. Robert E. Schaffer; a home at 6327 California Ave., sold by Mr. and Mrs. Thomas R. Clark to Mr. and Mrs. Alan K. Ross; a home at 1420 Freeman Ave., sold by Fern Moss, represented by Jack Roher, to Mr. and Mrs. James L. Redpath; a home at 2927 Spaulding St., sold by Mr. and Mrs. William Russell to Mr. and Mrs. Earl G. Schubert; a home at 2390 Granada Ave., sold by Mr. and Mrs. G. E. Crabtree to Mr. and Mrs. E. Fisher, represented by Claude Ryerson.

Realtors Will Hear M. Arthur

LONG BEACH'S CHARACTERS—TODAY AND TOMORROW will be the subject of civic leader Milt Arthur's talk at the Board of Realtors Breakfast Forum next Tuesday morning in the Wilton Hotel, it was disclosed by Executive Secretary Barbara Moss. Arthur is a member of the city's Park Commission. President Clive Graham will preside and Fabe Blackman will handle the listing session.



FRANK O'FARRELL
This prominent realtor has been named chairman of the Special Gifts Division in the campaign for the new Board of Realtors Building.

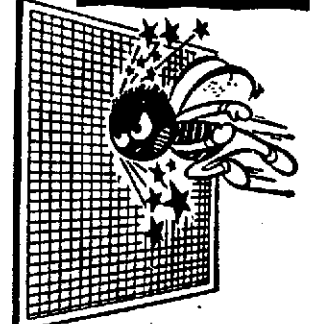
Localite Given Naval Contracts

CONTRACTS for preparing plans and specifications for five jobs in Southern California have been awarded by the U. S. Naval Bureau of Yards and Docks, Washington, D. C., to Martin A. Nishkian, Long Beach consulting engineer.

Construction cost of the project is estimated at approximately \$250,000.

The jobs are new boiler at Marine Corps Base, Camp Pendleton; Marine Corps Supply Center, Barstow; extension of existing steam distribution center, and repair incinerator, both at San Diego Naval Hospital, and repair boiler, U. S. Navy Base, San Diego.

Time for NEW SCREENS



RY-LOCK TENSION WINDOW SCREENS

No more maintenance problem with these all-aluminum, always tight screens.

SCREEN DOORS EXPERT RESCREENING SERVICE

SHAWVER COMPANY
1000 E. Hill Ph. 6-4211

LAST FEW DAYS TO SAVE 15%!

KOOLVENT Ventilated ALUMINUM AWNINGS

Here's your golden opportunity to buy famous, nationally advertised KOOLVENTS at prices no higher than you'd pay for ordinary awnings. First time KOOLVENTS have ever been offered here at lower than regular prices since the Los Angeles factory opened in 1950. The reason for the special discount is simple—VOLUME! We are merely passing on to you the results of KOOLVENTS' ever-increasing popularity. Greater sales mean greater volume, enabling us to work on a lower profit margin and thus offer Spring Sale savings before the hot weather rush season. Sale is for limited time only. Aluminum is still on allocation and if demand exceeds supply, this offer will have to be withdrawn—so, hurry!

F.M.A. Terms—No Down Payment As Low As \$5.00 Monthly

How Saving Applies	
Regular Price	\$29.76
(Standard Window Awning as Shown)	
Less 15% Discount	4.46
SALE PRICE	\$25.30
Above is merely one concrete example of how sale discount works. Discount applies on all sizes and styles of KOOLVENT awnings.	

NO DOWN PAYMENT
Budget terms if desired

Phone 70-8401 for Free Estimate
No Obligation

KOOL VENT of Long Beach
743 PINE AVE.

World's Largest Sellers — Over 1,000,000 Installed



We'll install an up-to-date PAYNE heating unit!

Don't wait until cold weather sets in again. Get ready now for those first chill days by replacing your old heating unit with an up-to-date PAYNE FURNACE. There's a special PAYNE unit to fit every requirement and you'll receive big dividends in extra heating comfort.

we service and install
Payne Furnaces
Air Conditioners
Electric Air Filters
Thermoduct Controls
Ventilating Equipment
Chambers Built-in Ranges

A complete line of gas-fired heating and air conditioning equipment for your 'round family comfort.

Phone 4-8638

no down payment — 36 months to pay

Southland HEATING Inc.
3605 LONG BEACH BOULEVARD

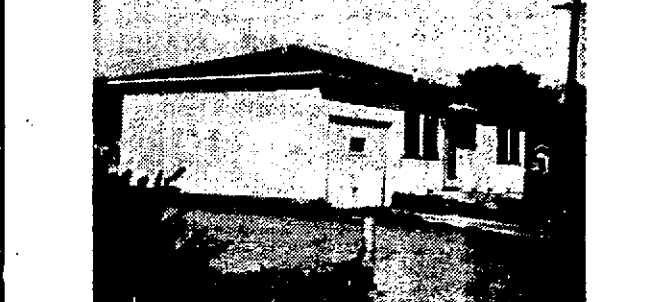
April Sales for McCarthy Co. Total \$112,513

ARLAND WESTPHAL, manager of the McCarthy Co., Realtors, branch office at 5835 Lakewood Blvd., in the Bellflower district, today announced the gross sales figures for the completed realty sales from his office during the month of April.

The Bellflower office, only one of a chain of 14 such offices operated by the McCarthy organization, sold a total of 11 separate properties for a gross volume of \$112,513.

Westphal, attributes the success of his office to the McCarthy policy of assisting the home buyer at the beginning of the transaction by lending him a portion of the down payment if he needs it.

To Be Moved to Your Lot



This Two-Year-Old Modern Home—Yours for Only \$2895

Located at 555 Wyoming St.—Pasadena

Seen by appointment. Also practically new, 1-bedroom, \$1395. Special money-saving surprise for anyone inquiring or visiting. Arrangements made for moving, financing, insurance, etc.

PHONE TORREY 4-1794 or WYOMING 4119
F. A. M. HOUSE SALES
11725 GWYNNE AVENUE NORWALK

TOP SOIL & FILL DIRT



A. J. Pettay Dump Truck Service

13218 PADDISON STREET, NORWALK Phone: TORREY 4-4892

IN ALL the Southland NO BUY LIKE THIS!

3-BDRM. BILTMORE-BUILT HOMES

\$9,900
FULL PRICE

FOR VETS

\$469 DOWN
PLUS IMPOUNDS

\$49.78
MO. PRINCIPAL & INTEREST

Bristol Crest

In Santa Ana
At Edinger St., one block west of Bristol St. (adjoining new Alpha Beta Market).

HOW TO GO:
Take Firestone-Manchester Blvd. to Flower St., turn south to Edinger St., turn west one block past Bristol St.

W. 5TH ST. HARBOR BLVD. BRISTOL ST. FLOWER ST. MAIN ST. EDINGER ST. Santa Ana

HOW TO GO:
Take Firestone-Manchester Blvd. to Flower St., turn south to Edinger St., turn west one block past Bristol St.

W. 5TH ST. HARBOR BLVD. BRISTOL ST. FLOWER ST. MAIN ST. EDINGER ST. Santa Ana

HOW TO GO:
Take Firestone-Manchester Blvd. to Flower St., turn south to Edinger St., turn west one block past Bristol St.

W. 5TH ST. HARBOR BLVD. BRISTOL ST. FLOWER ST. MAIN ST. EDINGER ST. Santa Ana

HOW TO GO:
Take Firestone-Manchester Blvd. to Flower St., turn south to Edinger St., turn west one block past Bristol St.

W. 5TH ST. HARBOR BLVD. BRISTOL ST. FLOWER ST. MAIN ST. EDINGER ST. Santa Ana

HOW TO GO:
Take Firestone-Manchester Blvd. to Flower St., turn south to Edinger St., turn west one block past Bristol St.

Make Do Art Linkletter to MC Home Show



ART LINKLETTER, madcap of radio and television participation shows, will be master of ceremonies on opening day of the Long Beach Sports and Home Show. He will emcee three daily shows of the "New Products Revue" from the stage of the Municipal Auditorium where the Home Show is to be housed from May 30 through June 7.

Celebrated for his agile tongue and nimble wit before the microphone, Linkletter has 18 years of experience with more than 25,000 people. They've fainted before his microphone, cussed, flirted, bragged and fought. He's watched riots start between contestants, between spectators and between fans who couldn't get inside the studios.

Currently, Linkletter is the

subject of an article in the May 17 issue of The Saturday Evening Post. In addition to his flare for entertainment, Art is quite a business man. Among his successful ventures are manufacturing plants in Long Beach and Los Angeles, a Hollywood charm school, restaurants, oil wells in Texas, skating rinks, bowling alleys and lead mines in Colorado.

Latest exhibit of special interest to homemakers and prospective home owners attending this year's Home Show, according to Lewis K. Cox, general chairman of the show, will be the "Homes on Parade." It will feature more than 200 completely furnished model homes. These are built to three-eighths scale and accurate in all details, down to the miniature dishes and ash trays on the tiny coffee tables.

Property Exchange

GUIDO AND BLANCHE HUGO, have exchanged their avocado and citrus grove in Vista, Calif., for the Casa Elegante Apartments at 1810 E. Seventh St. It is a 15-unit Spanish stucco building designed by H. Riddle, a former Long Beach resident.

The local property was listed at \$100,000. Details of the exchange were handled by R. D. Seden, Vista Realtor, in co-operation with Long Beach Realtor E. C. Roswurm.

George Stapfer, retired Montebello jeweler, has acquired via an exchange and purchase deal the Glenn Stivers property located at 373 Termino Ave. It is a modern balcony-type apartment building consisting of 10 apartments and seven garages at a consideration of approximately \$65,000. Stapfer turned in a business property at 3326-28 E. Anaheim Blvd.

The transaction was handled by Frank F. Frazier 4310 Atlantic Ave. and Roswurm.

Construction Starts on Bristol Crest, Santa Ana

BRISTOL CREST, a new Santa Ana community of 81 three-bedroom homes, is now well under construction at Bristol and Edinger Sts. in the city's newly-developed southwest area, it was announced today by Mark Taper, president of Biltmore Homes, Inc., developers.

Valued at \$875,000, Bristol Crest will be typified by three model homes which, it was reported, should be completed and ready for preview showing next week end.

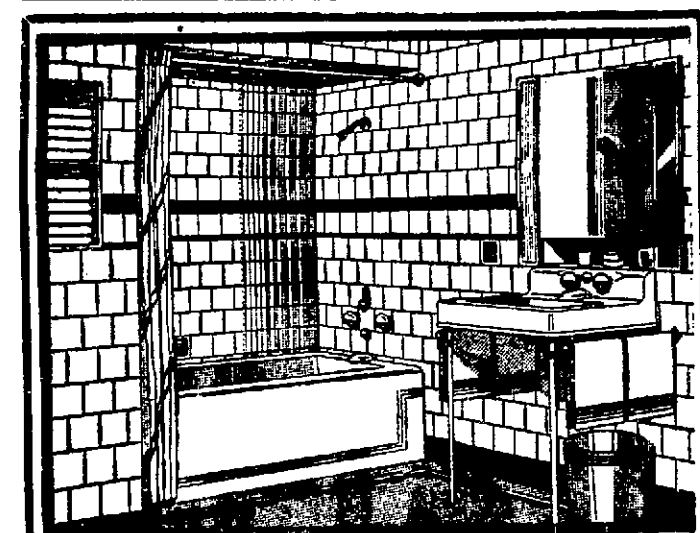
Tolbert Moorhead, sales manager for the Swain-Nanney Realty Co. of Whittier, is in charge of sales for Bristol Crest. He reported that prices will start at \$9900, and that veterans may purchase with down payments from \$469 plus

impounds, while monthly terms are as low as \$49.78 for principal and interest.

Each of the homes will include such features as attached or detached large two-car garages, showers over tubs, decorated interiors, Pullman bath cabinets, double sinks, tile drainboards and splash, hardwood floors, lawns with shrubs, etc. In and paid for are such property improvements as sewers, paved streets, sidewalks, curbs, etc.

Adjoining Bristol Crest is a brand-new Alpha Beta supermarket, and the property is also close to both public and parochial schools, churches, recreational facilities and public transportation. It was also noted that Bristol Crest is but minutes away from many of the Southland's major industrial and employment areas, and will soon be linked to downtown Los Angeles by the new Santa Ana Freeway.

Bristol Crest may be visited by taking Firestone Blvd. in Santa Ana to Flower St., then turning south to Edinger St., then turning west to the property.



DURATILE METAL WALL TILE

Beautifies and Protects Your BATHROOM—SHOWER—KITCHEN WALLS

- PERMANENT
- WATERPROOF
- FIREPROOF
- CHIP-PROOF
- ECONOMICAL

DURATILE—Installed above your recessed tub, 4 feet high, 2 1/2 feet deep, 5 feet wide. **\$49.50**

INSTALL IT YOURSELF. Tile and material furnished. **62c** sq. ft.

We Invite You to Visit Our Display Room
Asphalt Floor Tile—Rubber Floor Tile

CUSTOM FIT SHOWER DOOR . . . 29.50
Free Estimates—FHA Terms—No Down Payment—36 Months to Pay

DURATILE ASSOCIATES
Licensed Contractor
723 East Pacific Coast Highway Phone 7-1237

Start New Subdivision

RUSCHE REALTY, 8191 Garden Grove Blvd., is exclusive sales agent for the 206 homes that will be built in a \$4,000,000 subdivision scheduled to be started this week on Euclid Ave., one half mile north of the Garden Grove business section, it was announced today.

Robert Netherby, president of the R. Netherby Construction Co., which has constructed schools, industrial plants and thousands of homes in the bay area and at Sacramento, is subdivider and builder. The Netherby offices are located at 12692 Garden Grove Blvd.

The residences, ranging in price from \$11,000 to \$14,500, will be built on a 49-acre tract now covered with orange groves.



Art Linkletter is famous for his agile tongue and nimble wit before the microphone. This madcap of radio and television participation shows will act as master of ceremonies on opening day of the Long Beach Home and Sports Show May 30 at Municipal Auditorium. He will emcee three daily shows of the "New Products Revue." The show is sponsored by the Board of Realtors under the chairmanship of Lewis Cox and ends its run on June 7.

Out-of-Towners Buy New Homes

RESIDENTS of a number of cities besides Anaheim are represented among buyers of dwellings in Bonded Homes' first Anaheim development, it was disclosed today in a tabulation released by C. Fred Smith, president of the building firm.

The initial Bonded Homes community is going up on N. East St. at Adele St., just north of Center St. in Anaheim. The homes, with three bedrooms or two bedrooms and den, and 1 1/2 baths, are priced at \$12,500.

While most of the buyers have come from Anaheim, the geographic points of origin also include Los Angeles, Santa Ana, Long Beach, Bala, Fullerton, Downey, Whittier, Compton and Inglewood. One buyer listed Northridge, in San Fernando Valley, as his present home.

Occupationally, a majority of the buyers are junior executives, most of them from the Anaheim division of Northrup. The houses, being built by Bonded Homes, Inc., are available on down payment of \$2700 plus impounds, and on monthly terms of \$59.52 for principal and interest, on FHA terms. Other terms prevail for qualified veterans.

Architect William M. Bray, A. I. A., designed the dwellings, which have such features as living rooms with wood paneling and sliding glass doors opening on covered terraces. Among the advantages are indoor and outdoor planters, real fireplaces, garbage disposals, exhaust fans over kitchen ranges, pullman-type lavatories, electric bathroom heaters and double-door wardrobe closets.

Two model homes, furnished by the Don L. Andrews Furniture Co., are open for inspection daily and Sunday. Glassware and incidentals are supplied by Mitchell's of Anaheim.

Sales headquarters for Bonded Homes in Anaheim are on the property under the direction of L. B. (Sully) Roquet. Sales director for Bonded Homes is J. W. Stephen.

Hot Spot for Army, Navy Building

KNOWN MILITARY and naval construction activity recorded a broad expansion throughout the entire west in April, with Southern California once more revealed as the hot spot.

Last month's known contract awards for military and naval construction in the southwest (Southern California, southern Nevada and Arizona) totaled \$19,345,644 for a jump of 154 per cent over the March figure of \$7,607,467 and 248 per cent above the April, 1951, total of \$5,561,849.

Contracts awarded for work in Southern California accounted for \$19,101,563, or 99 per cent of all in the southwest last month, and this total was 41 per cent of all known contracts awarded in the 11 western states and Alaska. The Southland figure was a spurt of 249 per cent above the March total of \$5,479,439 and 334 per cent higher than the \$4,398,220 recorded in April last year.



This eight-unit apartment building located at 1130 Bennett Ave. was sold through the Multiple Listing Service of the Long Beach Board of Realtors. Town and Country Realtors co-operated and represented the sellers, Albert and Marie Smerber. Fred Gosch represented the buyer, Dr. Henry Haberman.

Engineering Activity Up

ENGINEERING CONSTRUCTION activity in April rebounded from the low levels that characterized the entire first quarter of 1952 and forged ahead spectacularly in the southwest, in Northern California and throughout other areas of the west.

Contracts awarded last month for engineering construction projects in the southwest (Southern California, southern Nevada, and Arizona) jumped 49.5 per cent above the March total to an April figure of \$18,095,467, the highest monthly amount recorded since last November. The latest total, however, was 25.6 per cent below the \$21,624,080 amount for April, 1951, the all-time high for the month.

Peace of Mind since '89

EARN EXTRA MONEY AT HOME

Through efficient operation, not risk of capital, Home Savings is able to offer you extra earnings on your savings. Since 1889, Home has consistently paid the highest possible return on all savings. Also, in those 63 years, Home has been the 100% safe place for savings.

Each account is insured to \$10,000 and you can count on receiving real, friendly, efficient service on your account whether it be large or small.

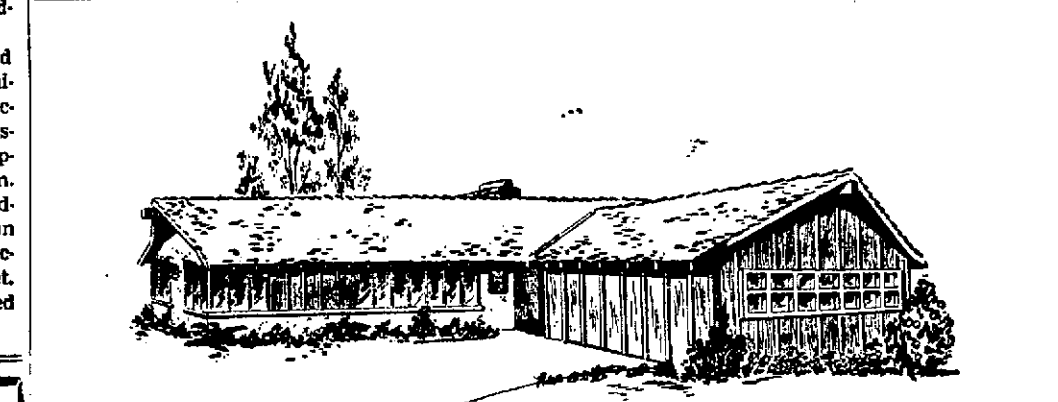
OPEN YOUR ACCOUNT TODAY

HOME SAVINGS

and Loan Association

LONG BEACH OFFICE
1st and Locust
L. B. 4-8231
MAIN OFFICE: Los Angeles, 8th and Spring

Member Federal Home Loan Bank System
Federal Savings & Loan Insurance Corporation



ONCE IN A LIFETIME . . .

you build a home. Into this home go all your aspirations and it becomes the tangible symbol of your achievement standing in the California sun for all the world to see.

So it must be a place designed for pleasant living . . . It must be a thing of beauty . . . And it must be so constructed that it will withstand the assaults of time and weather.

But translating that vital dream of your own home into bricks, stone, timber, and mortar demands skill and experience which come only from many years of building homes . . .

That's why we say, see a Brookhurst home before you invest . . . for Henry C. Cox and Affiliated Companies have built an average of one home a day for the past fourteen years, one of the latest being the beautiful Brookhurst "Jr. Executive," which, nearing completion, is now open for you to see. Down payments start at \$5,500.00 and \$72.00 monthly.

Also visit "The Brookhurst Estate" which is completely furnished for your inspection.

DIRECTIONS TO BROOKHURST PARK ESTATES:
From Long Beach, east on 7th St. which becomes Garden Grove Blvd. Proceed to 9th St., then left to 9851 Lampton Ave.

Furnished by the Santa Ana Furniture Co., 421 W. 4th St., Santa Ana.

Brookhurst Park Estates

HENRY C. COX and AFFILIATED COMPANIES

SEE 2 Exhibit Homes Furnished by **DON L. ANDREWS**

Now in Anaheim! Dreams CAN come true!

Dreams can come true . . . and do . . . in these dream homes designed by an artist-architect, built by a master-builder . . . with features you'll find in \$20,000 homes . . . sliding glass doors from living room to covered terrace or porch . . . real fireplaces . . . garbage disposals . . . wood paneling in living rooms . . . indoor and outdoor planters . . . center hall plans . . . orange trees . . . and much more . . . in the most desirable section of Anaheim. Designed by Architect William M. Bray, A.I.A.

3 Bedrooms, 2 Bedrooms & Den, 1 1/2 Baths
\$12,500
FHA TERMS
from \$2700 Down plus impounds
from \$59.52 Mo. principal & interest

BONDED HOMES inc.

SALES OFFICE: No. West St. at Adele St. (Just north of Center St.) • PHONE: Anaheim 6000

COLLEGE SQUARE

Final Unit—54 Homes

At Long Beach and Artesia Boulevards

Located Block West of Long Beach Boulevard on Artesia (Adjacent to the new multi-million-dollar junior college campus) and convenient to the new Harbor Freeway

3 BEDROOMS or 2 PLUS DEN

FEATURING:

- Wood-burning Fireplaces (also piped for gas)
- Entry Hall
- Beautiful Hardwood Floors
- Bevel Linoleum
- Lots of Real Tile
- Wood Paneling
- Electric Bathroom Heaters
- Thermostatic Heat Controls
- Garbage Disposals
- Large Landscaped Lots

FROM \$11,475 TO \$12,500

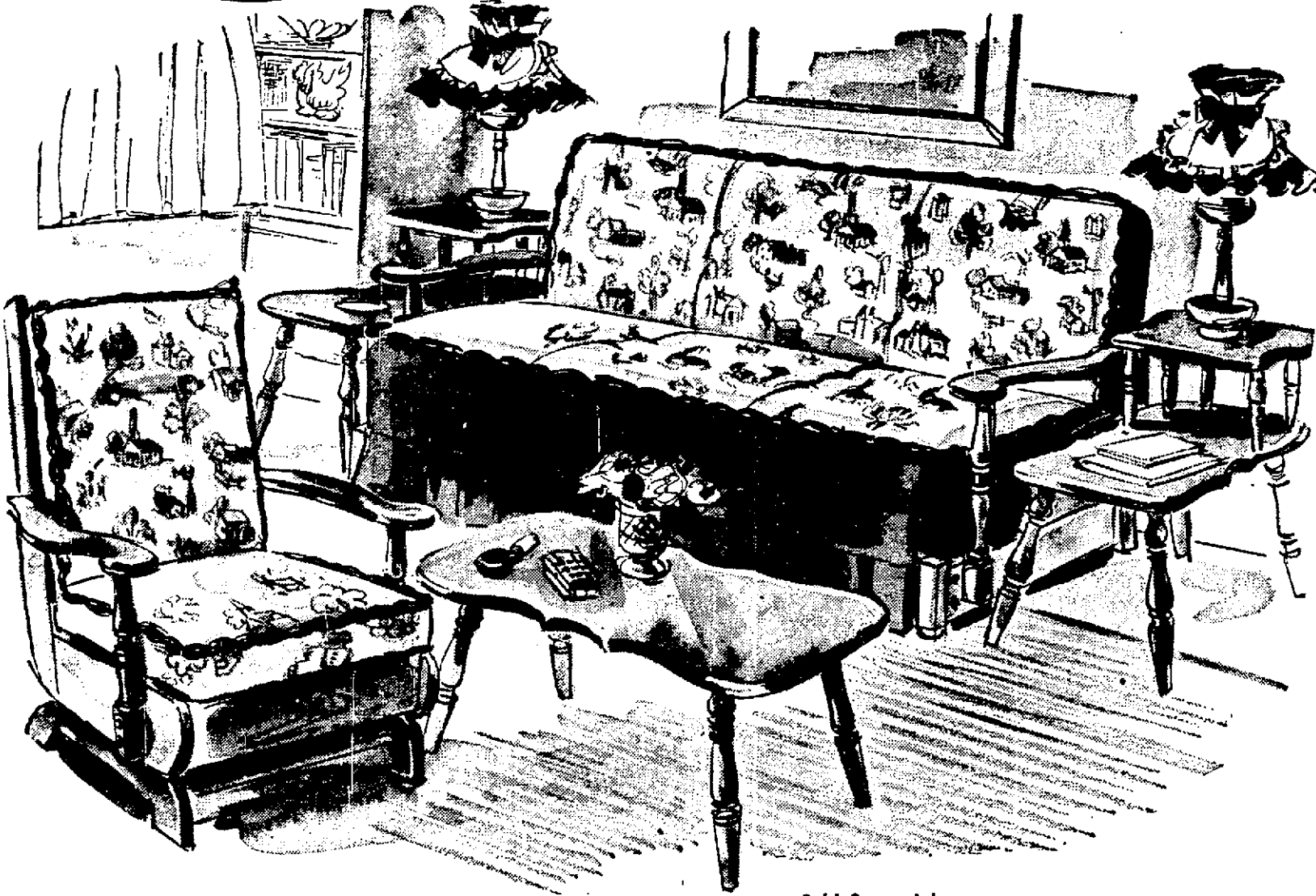
W. H. Book Realty Co.
4020 E. Firestone Blvd.
Exclusive Agents

Information
Logan 8-3405
Evening Ph. NEVADA 8-8332

A NEW AJAX CONSTRUCTION CO. DEVELOPMENT

SEARS
Long Beach

New hours! Shop **ALL DAY Tomorrow**
Monday 9:30 a.m. to 9:15 p.m.
Fridays 9:30 A.M. to 9:15 P.M. . . . Other Days 9:30 A.M. to 5:30 P.M.



SENSATIONAL SALE!
239.50 Value! **SOLID MAPLE**
5-Pc. Living Room

Colonial styling combined with finest modern construction for comfort and long life. Double deck construction, all pieces double doweled. The divan opens out to a roomy bed for two. Note the beautiful provincial print covers, the new fiddle-shape tables in Early American design.

Regular 5.45 sq. yd. Exclusive "Harmony House" Quality

Sold Separately:
Divan, 144.50; Rocker, 52.45; Cocktail Table, 18.95;
Step-End Tables, 15.95 each.

219⁸⁸
\$22
Down
Up to
18 Months
to Pay
Easy Terms

LOW LOOP PILE

Carpeting

3⁹⁹
Square
Yard

Springy cotton carpeting with dense hard-twisted pile will high light any room with its rich beauty. Gives years of wear at minimum price. 36-in. wide.

BETTER Broadloom

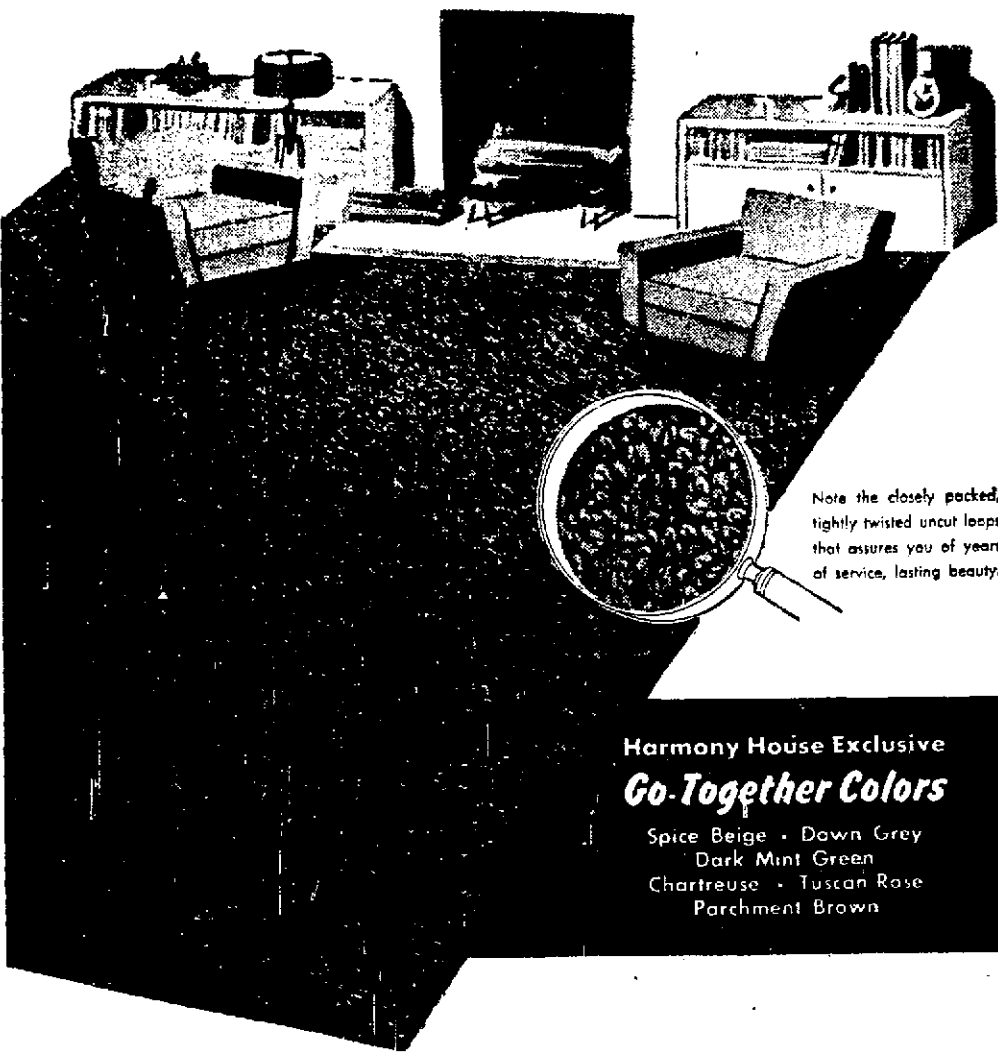
Hard twist low pile cotton carpeting of superb quality. Sturdy duck-back rubberized for safer, resilient footing. 9 and 12-ft. widths.

5⁹⁵
Sq.
Yd.

BEST Broadloom

Our finest quality cotton with a light and shadow textured effect in knuckle-deep looped pile. "Harmony House" colors stay bright.

7⁹⁵
Sq.
Yd.



Harmony House Exclusive
Go-Together Colors

Spice Beige - Dawn Grey
Dark Mint Green
Chartreuse - Tuscan Rose
Parchment Brown

*"Satisfaction guaranteed
or your money back"* **SEARS**

Save \$50! Reg. 259⁹⁵
17-inch TV Set

209⁹⁵

Only \$10 Down

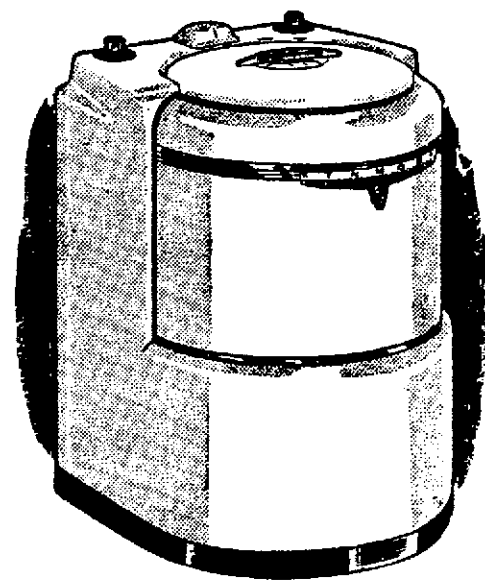
Also Sold on Sears Payment Plan
Up to 24 Long Months to Pay.

In lovely hand-rubbed mahogany veneer cabinet! Every feature gives you top performance. Simple to operate dual knob control. Frequency and gain control both automatically eliminates fading. Price includes excise tax and 90-day Parts Warranty. Take advantage of this thrillers day feature and save!



Ask About Free Home Demonstration

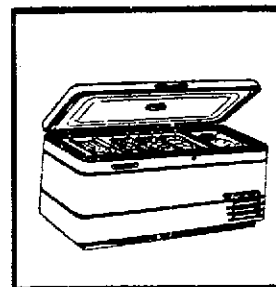
Only \$10 Down! **KENMORE**
Automatic Washers



214⁹⁵
\$10 Down
and
24 Months
to Pay

A touch of the dial—the work of washday is done like magic! Kenmore's exclusive features mean that you GET MORE in time and more in better washing action. Just load it, set it, forget it. It's completely automatic. Smooth Duralite agitator provides gentle water washing action. 7 complete rinses get dirt out. Save now! Only \$10 down.

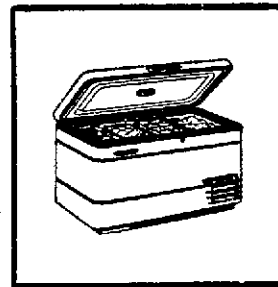
YOU Save Food Money Through
Coldspot Food Plan



19.4 Cubic Foot
Coldspot Freezer
Price Less Food

479⁹⁵

Freezes and stores 679 lbs. of food.



14 Cubic Foot
Coldspot Freezer
Price Less Food

389⁹⁵

Freezes and stores 490 lbs. of food.

- By Price Comparison—cubic foot per cubic foot—with other makes of freezers, you save almost enough to pay for full food load when you buy a Coldspot.
- Your savings on food will go a long way in making the monthly payments on your freezer. After 18 months food savings are clear profit to you.
- You can eat finer foods at much lower prices.
- You'll prepare meals ahead . . . eliminating kitchen drudgery.
- You'll save many dollars on gasoline by eliminating daily shopping trips.
- You will eliminate throw-aways or left-overs. Freeze and store for later use.

American at Fifth

FREE PARKING
PHONE 6-9721

Press-Telegram Southland Magazine